

Wisconsin Department of Revenue
Community Pandemic Recovery (CPR) Overview
La Crosse first meeting (virtual): Thursday, December 9, 2021 – 9:00-10:30am

November 12, 2021

"Wisconsin continues to rebound and recover from the coronavirus pandemic, but at the end of the day, we don't want to just recover." Wisconsin Governor Tony Evers

The Department of Revenue (DOR) has initiated a series of local conversations to help Wisconsin emerge from the pandemic as soon as possible, and then thrive. The Wisconsin Department of Health identified **Green Bay, Rhineland** and **Wausau** to pilot this initiative. With the involvement and support of the Mayors in these areas, meetings with leaders in these communities began in late-March 2021. **La Crosse** will hold its first meeting Thurs, December 9 – 9:00-10:30am. There is no charge to participate.

The goals of these locally led conversations are:

- To generate ideas that can be implemented locally to rebuild communities - economically, socially and culturally.
- To see communities not only get back to where they were pre-pandemic, but to realize the goal to have a Badger Bounceback that will enable communities to thrive in the long term.

As our vaccination rates increase, moving into the recovery phase is the next step.

These local initiatives use the Appreciative Inquiry (AI) process. Successfully used by organizations to solve particularly complex problems like COVID, AI is an effective method for tackling the multiple facets of COVID recovery. AI is a strengths-based improvement methodology that brings stakeholders together to share ideas, agree on the best initiatives to pursue and collaborate to implement them. AI utilizes a 'SOAR' process where participants identify **Strengths, Opportunities, Aspirations and Results**.

DOR's State and Local Finance Division is coordinating with partners to launch this initiative and then turn it over to local leaders. We envision representatives from the following sectors to provide participation and leadership:

- Health care professionals and workers
- Government officials – all branches, all levels, bi-partisan
- Educational institutions
- Marketing and public relations professionals
- Business, faith-based and other civic leaders

Structure

The Department of Revenue is sponsoring two facilitated meetings in each community, typically a month or so apart:

- A 1-hour **COVID/AI kickoff meeting** (agenda on the next page)
- A 2-hour follow-up meeting in which **sub-teams generate action plans based on the ideas shared for each community** so their area can thrive going forward.

DOR acknowledges the [Wisconsin "Stop the COVID Spread" Coalition](#) Co-Chairs and appreciates their partnership in forwarding this initiative.

To register for the first meeting or if you have any questions email DORSecretary@wisconsin.gov. Thank you for your participation and support. We are saving lives and reviving economies.

Community Pandemic Recovery (CPR) Appreciative Inquiry Kickoff Meeting

Initiative Purpose/Objectives

- Community Voice
 - Communities generate and share solutions to help stop the spread
- Action Steps
 - Identify what's working now (immediate solutions) as well as additional ideas to consider
- Trust Building
 - Create space to build trust, seed and strengthen the partnerships that are essential to stopping the spread

Meeting #1 Agenda (Virtual – 1 1/2 hours)

- Welcome & quick updates
 - COVID, stats, vaccination plan
- Economy
- Appreciative Inquiry in groups
 - Example round: What's working now?
- Report-outs
- Next steps & adjourn