

2020-21 Professional Issues Report



A Publication of the Association of Wisconsin School Administrators through its foundation, The Wisconsin Foundation for Educational Administration

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Executive Summary

School Leadership in Wisconsin

Effective leadership is vital to the success of a school. Research and practice confirm that there is little chance of creating or sustaining high-quality learning environments without a skilled, committed leader, especially in the most challenging schools.

This report provides a synopsis of the results of an October 2020 survey of Wisconsin school administrators, with responses from over 500 principals, associate principals, central office administrators, and department directors.

The survey has been distributed and completed semi-annually for more than twenty years in order to inform AWSA members of current issues in our profession. In the years since it was implemented, the survey has provided AWSA with crucial data that helps us identify trends and answer frequently asked questions.

The survey was disseminated to AWSA members via e-mail containing a link to an online survey. A copy of the complete survey results is available by contacting the AWSA office at (608) 241-0300.



Survey Results

Job Complexity/Stress

This year's survey includes several questions related to the complexity and stress of contemporary school leadership. The questions mirror data collected through national surveys (e.g., MetLife Survey of the American Teacher)

Sixty-two percent of respondents agree that the job of principal has become too complex and sixty-one percent feel under great stress at least several days a week.

This year's survey also includes questions about strategies to reduce job complexity and stress. This data is being used by AWSA to positively influence the wellness of school leaders.

Area of Responsibility

Notably, over the past eight years, the percentage of administrators who are responsible for a single work site has dropped from 77% to 68%. This reflects the tendency of districts to consolidate administrative positions in times of fiscal stress. This is a troubling trend considering the link between leadership capacity and student learning.

Professional Development

At the time of the survey, 98% of respondents report that AWSA dues are largely (more than 80% of cost) paid for by the district. It is encouraging to know that boards understand the value of professional learning for their school leaders.

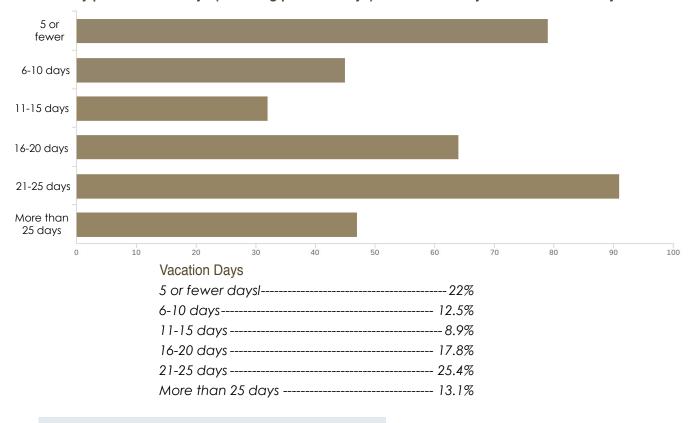
Leadership not only matters: It is second only to teaching among school-related factors that affect student learning.

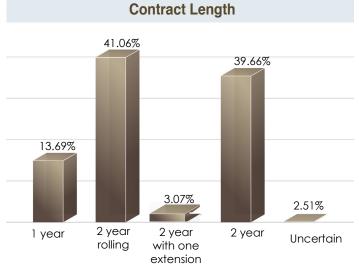
- The Wallace Foundation

School Leadership

Since administrative contracts vary from district to district, it is important for administrators to understand the trends in contract development and content in order to ascertain the ways in which individual contracts compare to statewide data. The information from the 2020-2021 survey is consistent with data from the surveys of the past ten years in many respects.

How many paid vacation days (including personal days) are included in your contract annually?





The number of paid contract days in my present contract nas:				
No change Increased Uncertain Decreased	80.5% 11.9% 4.8% 2.5%			

I have received a copy of my contract:
Yes919%

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Salary Information

The starting point of any discussion of motivation in the workplace is a simple fact of life: People have to earn a living. Salary, contract payments, some benefits, a few perks are what I call "baseline rewards." If someone's baseline rewards aren't adequate or equitable, her focus will be on the unfairness of her situation and the anxiety of her circumstance. You'll get neither the predictability of extrinsic motivation nor the weirdness of intrinsic motivation. You'll get very little motivation at all. . .But once we're past that threshold, carrots and sticks can achieve precisely the opposite of their intended aims.

- Daniel Pink in <u>Drive: The Surprising Truth About What Motivates Us</u>

Base pay increases typically received by principals in my district:

(all that apply are checked)

Cost of living increases	39.7%
Step increases	7.3%
Across-the-board increases other than cost of living	13.1%
Increases needed to maintain parity with teacher pay increases	16.9%
Increases needed to maintain parity withadministrators in region	11.9%
Increases based on performance	2.5%
Other	8.3%

Which of the following best describes your pay schedule?

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We do not have a formal schedule. Base pay is individually negotiated	51.6%
We have established a single (job) rate for positions	9.7%
We have a fixed minimum and maximum pay range or set of ranges	-8.6%
We have a schedule with steps based on experience and educational levels similar	
to that used for teachers	15.3%
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DPI Salary Data

Data on the following pages is generated by AWSA from the Department of Public Instruction 2019 Salary Report (2020-21 data). The charts on pages 9 - 12 offer salary information by CESA region, and page 12 also contains statewide data.

AWSA's analysis of the DPI data included the following steps:

Removed records of individuals who do not have any responsibility as a principal, AP, Director of Instruction, or District Technology Coordinator. Removed individuals with less than full time employment. Sorted by position, school type and CESA

The complete DPI Salary Report can be found at the DPI website at www.dpi.state.wi.us.

The information in the following pages can be found at the AWSA website at www.awsa.org under the Resources tab.



CESA I	Low	High	Mean	Median	# of Individuals
Principal - Elementary	\$66,300	\$149,079	\$108,798	\$108,206	249
Principal - Middle	\$82,800	\$141,337	\$116,171	\$118,032	64
Principal - High	\$89,100	\$145,682	\$126,128	\$128,632	67
Associate Principal - Elementary	\$61,633	\$110,400	\$88,368	\$89,276	65
Associate Principal - Middle	\$66,900	\$118,694	\$92,988	\$93,681	61
Associate Principal - High	\$59,482	\$120,135	\$94,154	\$94,072	134
Director of Instruction	\$63,630	\$160,000	\$118,450	\$120,135	55
District Technology Coordinator	\$92,273	\$120,135	\$107,439	\$109,434	9

Low	High	Mean	Median	# of Individuals
\$69,700	\$141,580	\$106,559	\$105,767	170
\$66,300	\$154,071	\$111,624	\$112,711	71
\$76,035	\$148,276	\$118,346	\$118,476	55
\$73,000	\$111,758	\$88,236	\$87,005	34
\$66,300	\$109,904	\$89,021	\$89,200	53
\$62,609	\$131,570	\$96,743	\$97,586	81
\$62,500	\$155,000	\$112,683	\$110,617	72
\$53,800	\$113,000	\$84,363	\$87,011	8
	\$69,700 \$66,300 \$76,035 \$73,000 \$66,300 \$62,609 \$62,500	\$69,700 \$141,580 \$66,300 \$154,071 \$76,035 \$148,276 \$73,000 \$111,758 \$66,300 \$109,904 \$62,609 \$131,570 \$62,500 \$155,000	\$69,700 \$141,580 \$106,559 \$66,300 \$154,071 \$111,624 \$76,035 \$148,276 \$118,346 \$73,000 \$111,758 \$88,236 \$66,300 \$109,904 \$89,021 \$62,609 \$131,570 \$96,743 \$62,500 \$155,000 \$112,683	\$69,700 \$141,580 \$106,559 \$105,767 \$66,300 \$154,071 \$111,624 \$112,711 \$76,035 \$148,276 \$118,346 \$118,476 \$73,000 \$111,758 \$88,236 \$87,005 \$66,300 \$109,904 \$89,021 \$89,200 \$62,609 \$131,570 \$96,743 \$97,586 \$62,500 \$155,000 \$112,683 \$110,617

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	Low	High	Mean	Median	# of Individuals
Principal - Elementary	\$71,000	\$125,656	\$88,240	\$86,185	25
Principal - Middle	\$71,337	\$109,867	\$90,612	\$93,095	16
Principal - High	\$59,625	\$112,000	\$89,824	\$87,779	20
Associate Principal - Elementary	\$62,000	\$89,696	\$74,004	\$72,161	4
Associate Principal - Middle	\$85,313	\$85,313	\$85,313	\$85,313	1
Associate Principal - High	\$61,007	\$87,868	\$75,140	\$75,140	3
Director of Instruction	\$61,200	\$102,000	\$83,055	\$76,500	4
District Technology Coordinator	Null	Null	Null	Null	0

CESA 4

Low	High	Mean	Median	# of Individuals
\$65,760	\$123,339	\$97,959	\$98,500	45
\$60,905	\$128,696	\$101,228	\$101,343	20
\$74,494	\$133,682	\$100,781	\$97,303	25
\$68,000	\$91,997	\$78,799	\$75,000	5
\$75,480	\$101,917	\$87,543	\$84,000	8
\$66,959	\$119,748	\$90,780	\$87,286	14
\$82,300	\$128,696	\$107,516	\$108,765	11
\$128,696	\$128,696	\$128,696	\$128,696	1
	\$65,760 \$60,905 \$74,494 \$68,000 \$75,480 \$66,959 \$82,300	\$65,760 \$123,339 \$60,905 \$128,696 \$74,494 \$133,682 \$68,000 \$91,997 \$75,480 \$101,917 \$66,959 \$119,748 \$82,300 \$128,696	\$65,760 \$123,339 \$97,959 \$60,905 \$128,696 \$101,228 \$74,494 \$133,682 \$100,781 \$68,000 \$91,997 \$78,799 \$75,480 \$101,917 \$87,543 \$66,959 \$119,748 \$90,780 \$82,300 \$128,696 \$107,516	\$65,760 \$123,339 \$97,959 \$98,500 \$60,905 \$128,696 \$101,228 \$101,343 \$74,494 \$133,682 \$100,781 \$97,303 \$68,000 \$91,997 \$78,799 \$75,000 \$75,480 \$101,917 \$87,543 \$84,000 \$66,959 \$119,748 \$90,780 \$87,286 \$82,300 \$128,696 \$107,516 \$108,765

CESA 5

	LOW	High	mean	median	# of individuals
Principal - Elementary	\$78,000	\$128,557	\$98,990	\$96,779	64
Principal - Middle	\$79,620	\$122,902	\$99,332	\$97,714	26
Principal - High	\$81,500	\$131,203	\$105,072	\$103,878	30
Associate Principal - Elementary	\$63,909	\$97,939	\$81,546	\$80,111	8
Associate Principal - Middle	\$70,108	\$100,054	\$82,367	\$82,000	12
Associate Principal - High	\$72,000	\$108,257	\$90,187	\$90,867	25
Director of Instruction	\$72,171	\$140,000	\$107,334	\$110,669	22
District Technology Coordinator	\$90,895	\$108,748	\$109,422	\$108,748	6

CESA 6

	Low	High	Mean	Median	# of Individuals
Principal - Elementary	\$81,500	\$119,487	\$98,104	\$97,584	112
Principal - Middle	\$57,261	\$152,939	\$102,528	\$103,691	47
Principal - High	\$73,558	\$134,600	\$108,704	\$109,600	39
Associate Principal - Elementary	\$61,470	\$85,483	\$76,625	\$78,802	8
Associate Principal - Middle	\$76,135	\$94,850	\$86,873	\$86,647	22
Associate Principal - High	\$73,867	\$102,900	\$90,224	\$90,200	51
Director of Instruction	\$72,005	\$135,000	\$105,701	\$108,935	36
District Technology Coordinator	\$105,000	\$118,699	\$110,925	\$111,999	5

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	Low	High	Mean	Median	# of Individuals
Principal - Elementary	\$75,025	\$136,002	\$101,940	\$101,997	97
Principal - Middle	\$76,800	\$129,198	\$106,743	\$107,628	44
Principal - High	\$80,200	\$172,944	\$112,886	\$109,050	40
Associate Principal - Elementary	\$70,366	\$101,214	\$84,892	\$84,507	16
Associate Principal - Middle	\$73,743	\$107,534	\$89,013	\$89,019	23
Associate Principal - High	\$75,000	\$124,656	\$97,824	\$96,578	36
Director of Instruction	\$59,713	\$138,569	\$113,564	\$114,788	26
District Technology Coordinator	\$80,140	\$87,214	\$83,677	\$83,677	2

CESA 8

Low	High	Mean	Median	# of Individuals
\$78,700	\$120,000	\$91,153	\$87,772	27
\$78,797	\$130,278	\$98,447	\$96,921	12
\$65,000	\$147,232	\$96,054	\$92,602	20
\$67,000	\$82,000	\$75,636	\$76,875	5
\$76,214	\$82,282	\$78,427	\$78,000	5
\$60,000	\$90,212	\$77,742	\$77,924	9
\$87,000	\$130,278	\$107,462	\$105,000	3
Null	Null	Null	Null	0
	\$78,700 \$78,797 \$65,000 \$67,000 \$76,214 \$60,000 \$87,000	\$78,700 \$120,000 \$78,797 \$130,278 \$65,000 \$147,232 \$67,000 \$82,000 \$76,214 \$82,282 \$60,000 \$90,212 \$87,000 \$130,278	\$78,700 \$120,000 \$91,153 \$78,797 \$130,278 \$98,447 \$65,000 \$147,232 \$96,054 \$67,000 \$82,000 \$75,636 \$76,214 \$82,282 \$78,427 \$60,000 \$90,212 \$77,742 \$87,000 \$130,278 \$107,462	\$78,700 \$120,000 \$91,153 \$87,772 \$78,797 \$130,278 \$98,447 \$96,921 \$65,000 \$147,232 \$96,054 \$92,602 \$67,000 \$82,000 \$75,636 \$76,875 \$76,214 \$82,282 \$78,427 \$78,000 \$60,000 \$90,212 \$77,742 \$77,924 \$87,000 \$130,278 \$107,462 \$105,000

CESA 9

	Low	High	Mean	Median	# of Individuals
Principal - Elementary	\$69,283	\$154,719	\$97,606	\$98,000	52
Principal - Middle	\$79,989	\$110,713	\$97,698	\$97,161	15
Principal - High	\$78,000	\$124,177	\$110,175	\$109,728	15
Associate Principal - Elementary	\$76,847	\$98,460	\$87,292	\$88,984	5
Associate Principal - Middle	\$86,595	\$103,041	\$91,182	\$90,968	7
Associate Principal - High	\$71,699	\$108,029	\$89,925	\$90,484	18
Director of Instruction	\$78,000	\$138,768	\$108,649	\$111,373	14
District Technology Coordinator	\$75,836	\$75,836	\$75,836	\$75,836	1

CESA 10

CLSA 10	Low	High	Mean	Median	# of Individuals
Principal - Elementary	\$76,875	\$125,847	\$99,224	\$100,038	43
Principal - Middle	\$70,309	\$118,793	\$100,385	\$102,500	19
Principal - High	\$78,000	\$126,467	\$102,020	\$100,168	22
Associate Principal - Elementary	\$83,000	\$83,000	\$83,000	\$83,000	1
Associate Principal - Middle	\$74,000	\$100,035	\$87,591	\$88,144	5
Associate Principal - High	\$65,000	\$105,558	\$95,024	\$100,038	9
Director of Instruction	\$80,521	\$131,753	\$108,552	\$109,466	11
District Technology Coordinator	\$129,155	\$129,155	\$129,155	\$129,155	1

CESA 11	Low	High	Mean	Median	# of Individuals
Principal - Elementary	\$62,264	\$131,356	\$103,183	\$102,140	55
Principal - Middle	\$85,810	\$135,340	\$105,477	\$103,500	29
Principal - High	\$78,000	\$140,000	\$106,098	\$105,000	32
Associate Principal - Elementary	\$88,505	\$90,354	\$89,430	\$89,430	2
Associate Principal - Middle	\$89,080	\$117,982	\$98,367	\$94,336	10
Associate Principal - High	\$85,000	\$122,647	\$98,232	\$95,709	16
Director of Instruction	\$92,000	\$124,210	\$110,573	\$107,573	9
District Technology Coordinator	\$101,579	\$101,579	\$101,579	\$101,579	1

CESA 12	Low	High	Mean	Median	# of Individuals
Principal - Elementary	\$73,000	\$122,902	\$92,343	\$94,849	19
Principal - Middle	\$81,000	\$100,657	\$91,642	\$92,985	8
Principal - High	\$87,337	\$121,474	\$99,234	\$100,000	11
Associate Principal - Elementary	\$76,106	\$84,400	\$84,191	\$85,000	2
Associate Principal - Middle	\$68,000	\$82,900	\$77,293	\$79,137	4
Associate Principal - High	\$66,343	\$100,000	\$85,097	\$83,886	6
Director of Instruction	\$79,454	\$103,284	\$93,770	\$95,000	5
District Technology Coordinator	Null	Null	Null	Null	0

2020-21 Statewide

	Low High Mean Mediar		Median	# of Individuals	
Principal - Elementary	\$62,264	\$154,719	\$102,567	\$102,003	959
Principal - Middle	\$57,261	\$154,071	\$105,868	\$106,554	370
Principal - High	\$59,625	\$172,944	\$110,339	\$109,914	376
Associate Principal - Elementary	\$61,470	\$111,758	\$85,706	\$85,550	156
Associate Principal - Middle	\$66,300	\$118,694	\$89,612	\$89,435	211
Associate Principal - High	\$59,482	\$131,570	\$93,486	\$93,433	402
Director of Instruction	\$59,713	\$160,000	\$110,948	\$112,538	270
District Technology Coordinator	\$53,800	\$129,155	\$101,636	\$106,290	34

Health/Insurance Benefits

Administrators are increasingly required to contribute to the cost of health insurance. Most required contributions fall within 11-15% range. Nearly all administrators report their benefits include prescription and dental benefits and about half have some type of vision care.

"Laws for the liberal education of youth are so extremely wise and useful that to a humane and generous mind, no expense for this purpose would be thought extravagant."

- John Adams

Choice available among employer-provided health insurance benefit packages:

No	51.1%
Yes	48.8%

Health insurance plan covers:

Both	87.4%
Only family plan	9.7%
Only single plan	1.1%
Other	1.6%

Personal contributions toward health insurance premiums required:

Yes	86.5%
No	13.4%

Personal contribution for health insurance:

5% or less	14.2%
6-10%	25.7%
11-15%	32.4%
16-20%	5.31%
21-25%	4.2%
26 or greater	1.12%
Other	17%

Employer provides long-term care insurance (nursing/home care):

caroj.		
No, not offered	37.1%	
Uncertain	42.4%	
Yes, additional payment is required.	15.3%	
Yes, no additional payment is required.	4.7%	
Other	0.28%	

Payment of prescription drugs included:

Yes, subject to co-pay	38%
Yes, subject to deductible	28.2%
Yes	10.9%
Uncertain	12.5%
No	10.3%

Vision care included:

No	17.6%
Yes, limited to annual examination	37.1%
Yes, annual examination plus eyeglasses	27%
Uncertain	7.5%
Yes, with a maximum limit	10.6%

Dental insurance included:

Yes	99.7%
No	0.28%

Dental insurance plan covers:

Family	96%
Personal	3.07%
Other	0.84%

Employer requires additional payment:

No	50%
Yes	50%

Life insurance coverage provided:

Yes	64.2%
Yes, with additional payment	26.2%
No	3.07%
Uncertain	6.42%

Amount of life insurance coverage:

Equal to salary	45.2%
Double salary	28.7%
Other	25.9%

Long term disability insurance (income protection) provided:

Yes	48.3%
Yes, with additional payment	29%
Uncertain	17%
No	5.03%
Other	0.5%

What liability coverage does your district provide for you?

None	12.01%
\$250-\$750,000	4.47%
\$750,000-\$1,250,000	6.98%
Over \$1,250,000	0.56%
Unsure	75.9%

Retirement

Employer provides tax-sheltered annuity program:

Yes, at my expense	51.4%
Yes, partial payment by employer	30.4%
No, not offered	4.7%
Unknown	13.4%

Number of years experience required to qualify for post-retirement benefits:

No requirement	19%
Five	6.1%
Ten	18.7%
Fifteen	17.6%
Twenty	5.3%
Other	25.1%

Post-retirement medical insurance benefits:

	1998	2008	2012	2014	2016	2018	2020
Health Insurance	-	-	-	-	-	-	26.3%
Dental	42%	29%	22.1%	18.9%	13.8%	13.4%	13.8%
Vision	11%	8%	7.2%	5.7%	5.7%	8.2%	8%
Medicare supplement	6%	4%	5.1%	3%	1.6%	3.6%	3.8%
None	27%	10%	14.5%	27.4%	23%	26.5%	18.6%
Uncertain	-	34%	42.1%	34.7%	41.2%	40.9%	23.%
Other	8%	11%	8.9%	10.1%	9.4%	11.1%	6.2%

Employer has an early retirement incentive program for administrators:

	1998	2008	2012	2014	2016	2018	2020
Yes	43%	22%	17.9%	10.6%	10.81%	12.6	11.2%
No	57%	78%	82.1%	89.3%	89.1%	87.3	88.8%

Travel

	Yes	No
You have access to a vehicle provided by your employer for work related travel	55.3%	44.7%
You use a person vehicle for work related travel.	92.9%	7.82%
You are reimbursed per mile for travel within your school district.	60.6%	39.3%
You are reimbursed a flat dollar amount for travel within your school district.	17.3%	82.6%
You are reimbursed for work-related travel outside your district.	91%	8.9%

Job Complexity/Stress

How much do you agree or disagree with the following statements?

The job of the principal has become too complex:

A school principal's responsibilities today are very similar to those five years ago:

Strongly Agree 1.6%
Agree10.6%
Neither Agree or Disagree14.8%
Disagree52.7%
Strongly Disagree20.1%

Rate the potential of the following strategies to reduce the complexity of your work and/or reduce your work related stress:

	High	Medium	Low
Greater support to meet the behavioral health needs of your students.	59.4%	32.3%	8.17%
Greater coherence between/among federal, state, and district initiatives.	28.3%	42.2%	29.4%
New/stronger services to support you (professional learning, information, communications support, educator effectiveness support, etc.)	13.6%	53.4%	33%
Improve principal supervision/support and collaboration in your district.	16.3%	35%	48.7%
Improve the quality of school board governance in your district.	23.7%	27.1%	49%
Access to a high quality wellness program in your district (diet, stress, exercise).	15.1%	38.4%	46.42%
Greater coherence between/among organizations serving educators (e.g. professional associations, CESAs, DPI, etc.	11.6%	41.1%	47.1%

In your job, how often do you feel under great stress?

Almost Every Day	27.6%
Several Days a Week	33.8%
Once or Twice a Week	28%
Less Often Than Once Per Week	9.78%
Never	0.84%



Working Conditions

To increase understanding of principal turnover and determine which policies and practices might stem the tide, the National Association of Secondary School Principals (NASSP) and the Learning Policy Institute (LPI) have partnered to conduct a study of principal turnover. NASSP/LPI has released new research on working conditions that drive turnover. Of the thirteen factors studied by NASSP/LPI, the top three concerns of principals related to working conditions: workload, compliance requirements, and inadequate support. Inadequate support includes a variety of factors, but a lack of student services support is the most common concern among principals (such as counselors, social workers, and nurses).

Rate the following statements about staffing and support in your building:

	Strongly Agree	Agree	Neither Ag Nor Disag	Illeanra	Strongly Disagree
There are adequate student services personnel (such as nurses and counselors) to support students' wellbeing in my building.	10.8%	40.2%	10.3%	32.1%	6.4%
The size of the administrative team (e.g., assistant principals) is adequate to provide support to staff and students in my building.	20.3%	49.7%	10.6%	14.8%	4.4%
The support received from the central office meets my needs.	13.6%	50%	17.6%	14.8%	3.9%

Wellness

Stress among educators is real and it is important to examine our self-care and wellness supports. While 82.5% of school leaders report having access to a wellness program less than 32% have a program that employees enthusiastically engage in. This is a prime opportunity to build stronger supports for the educators that are so instrumental to the health and success of our communities.

Of the 82.5% that have a Wellness Program, their program includes:

Exercise	55.8%
Nutrition	49.1%
Stress Management	54.9%

Which of the following best describes employee involvement in your employer's wellness program:

Many employees enthusiastically engage in the program	3.3%
Some employees enthusiastically engage in the program	27.9%
Few employees enthusiastically engage in the program	39.1%
Does not have wellness program	29.6%

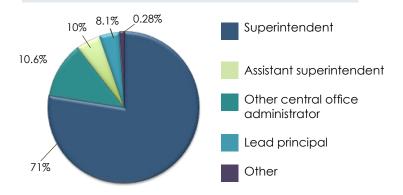
When?

In my district, principals are evaluated:

More than once per year	3.6%
Once per year	57.2%
Every other year	9.5%
Every third year	24%
Less frequently than every third year	1.9%
Other	3.6%

By Whom?

In my district, the primary person responsible for conducting principal evaluations is:



How?

For the observation portion of the evaluation, the district may use a state model developed by the Department of Public Instruction or a tool that is found to be equivalent to the state model. Which tool does your district intend to use for principals?

State Model	45%
CESA 6	34.6%
School District Equivalent	20.3%

Is there a defined process for a principal when he or she disagrees with his or her evaluation?

No	58.9%
Yes	41%

Which of the following are done by the district to support principals growth?: (all that apply are indicated)

· · · · · · · · · · · · · · · · · · ·
Use of an internal mentor11.1%
Use of an external mentor5.5%
Support to participate in internal communities of practice7.2%
Support to participate in external communities of practice13.6%
Support to take academies or additional coursework15.9%
Coaching with frequent feedback in a job-embedded context 9.7%
Set of standards and a performance rubric20.6%
Other15.9%

Rate the following statements about the system used to evaluate you.

The evaluation system:

	Strongly Agree	Anree	Neither Agree Nor Disagree	Disagree	Strongly Disagree
Is Clear	18.1%	50.8%	15.9%	10.8%	4.1%
Is Fair	17.6%	50%	25.4%	4.4%	2.5%
Provides Useful Feedback.	12.9%	39.6%	29%	10.8%	8.1%

Just as other professionals acquire new and more sophisticated tools of the trade to enhance their performance and stature, principals need tools, protocols, and strategies to enhance their work as leaders.

- Honing Your Craft, 2008

My AWSA membership dues are paid by the district:

100%95.5%
80-99%2.5%
50-79% 0%
1-49%0%
None, I pay my own 1.9%

For the current year, did your school district pay or reimburse your membership dues in one of the following national associations (NAESP or NASSP)?

Yes, district pays a percentage of dues44	.8%
No, dues are paid with personal funds 32	.4%
Yes, district pays flat dollar amount of dues7	.9%

School district's policy relating to the frequency of attendance at a national convention most closely resembles:

Yearly	9.7%
Every other year	13.1%
Every third year	10.8%
Every fourth year	1.1%
Never	23.4%
Uncertain	23.4%
Other	14.2%

School district reimbursement for graduate coursework (tuition and materials)?

Yes	- 72.6%
No	- 27.3%



Demographics

The following information describes the survey respondents in terms of position, region of the state, gender and student population.

Number of years as an AWSA member is also indicated.

Position

Areas of Responsibility

Grade Level

(that most closely describes major responsibility, all that apply are checked)

Elementary	33.6%
Middle	27.2%
High	34.8%
PK-12	4.3%

Gender

Male	63.3%
Female	36.7%
Non-binary	0%

CESA Region

114.5%	79.1%
221.7%	82.9%
34.6%	96.2%
45.5%	104.8%
512.8%	11 7%
67.7%	122.9%

Community Type

(in which school system primarily resides)
Small Town (not within a metropolitan area) -- 33.5%
Rural (agricultural area less than 2,500) ------- 22.4%
Suburban (residential area outlying a city)----- 25.3%
Medium Urban (pop. less than 400,000) ------- 11.5%
Mixed Types (contains two or more) --------5.5%
Large Urban (pop. greater than 400,000)------- 1.4%

Economic Profile

(% free/reduced lunch)		
70% +7.5%		
50-70% 21.7%		
33-49% 31.1%		
20-32% 23.4%		
1-19% 16 1%		

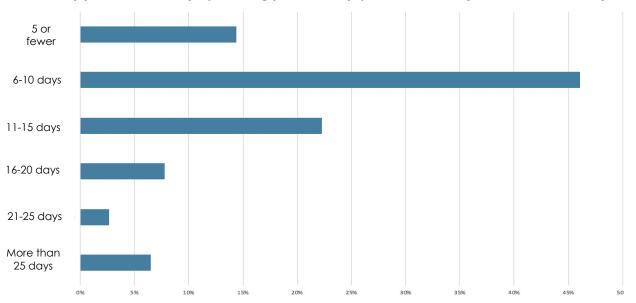
AWSA membership

15+ years 19.8%
10-14 years 20%
5-9 years 32.6%
2-4 years 17.8%
0-2 years9.6%



District Leadership

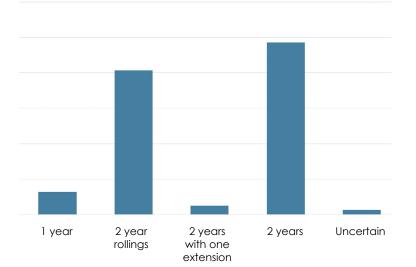
How many paid vacation days (including personal days) are included in your contract annually?



Vacation Days

5 or fewer daysl	6.5%
6-10 days	2.63%
11-15 days	7.8%
16-20 days	22.3%
21-25 days	46.05%
More than 25 days	14.4%

Contract Length



Does your contract include "layoff" language?

No	72.3%
Yes	5.2%
Unsure	22.3%

District Salary Data

Base pay increases typically received by principals in my district:

(all that apply are checked)

Cost of living increases 36.49	%
Step increases 9.35	%
Across-the-board increases other than cost of living11.029	%
Increases needed to maintain parity with teacher pay increases15.29	%
Increases needed to maintain parity withadministrators in region 11.89	%
Increases based on performance	%
Other 5.99	%
Which of the following BEST describes your compensation framework?	
We do not have a formal framework. Base pay is individually negotiated on a case-by-case basis 55.25	%
We have established a single (job) rate for positions 6.59	%
We have a fixed minimum and maximum pay range or set of ranges 17.19	%

similar to that used for teachers ------- 10.5%

DPI Salary Data

Data on the following pages is generated by AWSA from the Department of Public Instruction 2019 Salary Report (2019-20 data). The charts on pages 18 - 21 offer salary information by CESA region, and page 12 also contains statewide data.

We have a framework with steps based on experience and educational levels

The complete DPI Salary Report can be found at the DPI website at www.dpi.state.wi.us. The information in the following pages can be found at the AWSA website at www.awsa.org under the Resources tab.



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	Low	High	Mean	Median	# of Individuals
District Administrator	\$64,739	\$258,148	\$167,004	\$175,677	51
Assistant District Administrator	\$124,946	\$158,597	\$145,756	\$146,308	8
Director of Instruction	\$53,813	\$154,901	\$113,656	\$120,307	57
Dir. of Special Ed/Pupil Services	\$47,350	\$140,000	\$111,715	\$117,465	48
Asst. Dir. of Special Ed/Pupil Services	\$95,160	\$122,392	\$111,017	\$113,258	4
Central Office Administrator	\$63,970	\$152,497	\$115,176	\$116,393	106
District Technology Coordinator	\$102,540	\$117,999	\$108,295	\$107,751	6

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	Low	High	Mean	Median	# of Individuals
District Administrator	\$105,000	\$247,606	\$151,507	\$149,396	55
Assistant District Administrator	\$118,879	\$166,155	\$144,194	\$145,872	4
Director of Instruction	\$63,512	\$155,000	\$109,817	\$109,500	74
Dir. of Special Ed/Pupil Services	\$62,780	\$145,203	\$103,533	\$102,000	65
Asst. Dir. of Special Ed/Pupil Services	\$95,805	\$121,384	\$105,586	\$104,447	7
Central Office Administrator	\$53,560	\$162,434	\$125,674	\$133,537	28
District Technology Coordinator	\$91,783	\$107,000	\$102,895	\$105,002	5

CESA 3

	LOW	High	mean	median	# of individuals
District Administrator	\$92,000	\$153,000	\$117,135	\$115,000	23
Assistant District Administrator					0
Director of Instruction	\$60,000	\$102,000	\$83,599	\$86,199	4
Dir. of Special Ed/Pupil Services	\$60,000	\$100,000	\$79,940	\$82,269	21
Asst. Dir. of Special Ed/Pupil Services	\$69,530	\$69,530	\$69,530	\$69,530	1
Central Office Administrator	\$95,269	\$95,269	\$95,269	\$95,269	1
District Technology Coordinator					0

CESA 4

CESA 4	Low	High	Mean	Median	# of Individuals
District Administrator	\$95,000	\$174,802	\$127,291	\$126,101	22
Assistant District Administrator	\$101,432	\$140,701	\$121,067	\$121,067	2
Director of Instruction	\$80,300	\$128,696	\$108,600	\$106,632	12
Dir. of Special Ed/Pupil Services	\$60,061	\$138,584	\$90,423	\$85,276	24
Asst. Dir. of Special Ed/Pupil Services	\$92,440	\$92,440	\$92,440	\$92,440	1
Central Office Administrator	\$76,802	\$128,696	\$96,529	\$90,309	4
District Technology Coordinator	\$128,696	\$128,696	\$128,696	\$128,696	1

CESA 5

CESA 5	Low	High	Mean	Median	# of Individuals
District Administrator	\$101,000	\$171,666	\$133,164	\$126,814	30
Assistant District Administrator	\$71,000	\$71,000	\$71,000	\$71,000	1
Director of Instruction	\$74,128	\$128,883	\$106,943	\$109,355	20
Dir. of Special Ed/Pupil Services	\$72,171	\$122,608	\$97,677	\$95,939	26
Asst. Dir. of Special Ed/Pupil Services	\$77,319	\$93,233	\$80,460	\$78,222	15
Central Office Administrator	\$109,000	\$136,250	\$118,785	\$114,945	4
District Technology Coordinator	\$75,086	\$121,364	\$102,515	\$102,994	7

CESA 6

	Low	High	Mean	Median	# of Individuals
District Administrator	\$111,638	\$200,758	\$153,226	\$146,210	37
Assistant District Administrator	\$129,000	\$145,594	\$135,679	\$134,600	5
Director of Instruction	\$75,000	\$134,600	\$104,664	\$107,099	34
Dir. of Special Ed/Pupil Services	\$49,980	\$134,600	\$95,658	\$91,800	41
Asst. Dir. of Special Ed/Pupil Services	\$86,130	\$102,600	\$97,555	\$99,150	6
Central Office Administrator	\$57,003	\$134,600	\$112,231	\$117,593	17
District Technology Coordinator	\$104,724	\$115,803	\$109,211	\$108,158	4

CESA 7

	Low	High	Mean	Median	# of Individuals
District Administrator	\$90,000	\$194,047	\$143,506	\$140,306	32
Assistant District Administrator	\$134,400	\$152,238	\$143,213	\$143,000	3
Director of Instruction	\$57,779	\$136,824	\$110,448	\$112,929	26
Dir. of Special Ed/Pupil Services	\$73,298	\$145,894	\$103,510	\$103,201	37
Asst. Dir. of Special Ed/Pupil Services	\$64,532	\$110,351	\$91,544	\$94,383	8
Central Office Administrator	\$97,318	\$134,400	\$113,596	\$108,750	6
District Technology Coordinator	\$84,640	\$84,640	\$84,640	\$84,640	1

CESA 8

CESA 8	Low	High	Mean	Median	# of Individuals
District Administrator	\$103,000	\$150,807	\$127,022	\$128,216	17
Assistant District Administrator					0
Director of Instruction	\$105,251	\$129,778	\$117,515	\$117,515	2
Dir. of Special Ed/Pupil Services	\$67,525	\$129,778	\$86,661	\$84,257	24
Asst. Dir. of Special Ed/Pupil Services					0
Central Office Administrator					
District Technology Coordinator					0

CESA 9

CESA 9	Low	High	Mean	Median	# of Individuals
District Administrator	\$105,000	\$174,216	\$140,301	\$140,250	18
Assistant District Administrator	\$133,000	\$148,664	\$140,832	\$140,832	2
Director of Instruction	\$75,000	\$138,768	\$105,503	\$108,183	15
Dir. of Special Ed/Pupil Services	\$75,364	\$125,228	\$99,381	\$101,891	23
Asst. Dir. of Special Ed/Pupil Services	\$82,000	\$88,132	\$84,874	\$85,000	5
Central Office Administrator	\$52,098	\$128,739	\$97,779	\$105,140	4
District Technology Coordinator	\$72,354	\$99,970	\$86,162	\$86,162	2

CESA 10	Low	High	Mean	Median	# of Individuals
District Administrator	\$99,000	\$185,583	\$127,548	\$125,000	23
Assistant District Administrator					0
Director of Instruction	\$70,714	\$124,944	\$99,396	\$98,496	14
Dir. of Special Ed/Pupil Services	\$68,410	\$124,174	\$94,180	\$89,937	18
Asst. Dir. of Special Ed/Pupil Services	\$48,147	\$87,236	\$72,326	\$76,960	4
Central Office Administrator	\$105,848	\$133,663	\$126,202	\$133,663	5
District Technology Coordinator	\$123,944	\$123,944	\$123,944	\$123,944	1

CESA 11	Low	High	Mean	Median	# of Individuals
District Administrator	100,000	\$202,652	\$140,034	\$139,500	35
Assistant District Administrator	\$153,333	\$153,333	\$153,333	\$153,333	1
Director of Instruction	\$84,500	\$150,261	\$113,574	\$111,638	10
Dir. of Special Ed/Pupil Services	\$70,000	\$149,682	\$95,149	\$93,457	31
Asst. Dir. of Special Ed/Pupil Services	\$91,822	\$94,176	\$92,999	\$92,999	2
Central Office Administrator	\$79,770	\$150,261	\$116,173	\$111,499	7
District Technology Coordinator					0

CESA 12	Low	High	Mean	Median	# of Individuals
District Administrator	\$93,425	\$150,478	\$124,702	\$126,417	11
Assistant District Administrator					0
Director of Instruction	\$85,372	\$100,836	\$90,678	\$88,252	4
Dir. of Special Ed/Pupil Services	\$72,142	\$122,785	\$95,468	\$90,179	13
Asst. Dir. of Special Ed/Pupil Services					0
Central Office Administrator	\$101,191	\$101,191	\$101,191	\$101,191	1
District Technology Coordinator					0

2019-20 Statewide

	Low	High	Mean	Median	# of Individuals
District Administrator	\$64,739	\$258,148	\$141,998	\$138,347	354
Assistant District Administrator	\$71,000	\$166,155	\$138,423	\$141,351	26
Director of Instruction	\$53,813	\$155,000	\$108,526	\$109,989	272
Dir. of Special Ed/Pupil Services	\$47,350	\$149,682	\$98,339	\$96,308	371
Asst. Dir. of Special Ed/Pupil Services	\$48,147	\$122,392	\$89,988	\$88,132	53
Central Office Administrator	\$52,098	\$162,434	\$115,902	\$117,726	183
District Technology Coordinator	\$72,354	\$128,696	\$104,768	\$105,002	27

Health/Insurance Benefits

Choice available among employer-provided health insurance benefit packages:

No	53.9%	
Yes	46.%	

Health insurance plan covers:

Both	85.5%
Only family plan	7.8%
Only single plan	7.8%
Other	1.3%

Personal contributions toward health insurance premiums required:

Yes	90.7%
No	9.2%

Personal contribution for health insurance:

5% or less	15.7%
6-10%	15.7%
11-15%	48.6%
16-20%	5.2%
21-25%	0%
26 or greater	0%
Other	14.4%

Employer provides long-term care insurance (nursing/home care):

,	
No, not offered	47.3%
Uncertain	28,9%
Yes, additional payment is required.	15.7%
Yes, no additional payment is required.	7.8%
Other	0%

Payment of prescription drugs included:

Yes, subject to co-pay	36.8%
Yes, subject to deductible	35.5%
Yes	18.42%
Uncertain	6.5%
No	2.6%

Vision care included:

No	11.8%
Yes, limited to annual examination	36.8%
Yes, annual examination plus eyeglasses	26.3%
Uncertain	10.5%
Yes, with a maximum limit	14.4%

Dental insurance included:

Yes	100%
No	0%

Dental insurance plan covers:

Family	92.1%	
Personal	5.2%	
Other	2.6%	

Employer requires additional payment:

No	47.3%
Yes	52.6%

Life insurance coverage provided:

Yes	75%
Yes, with additional payment	17.11%
No	6.5%
Uncertain	1.3%

Amount of life insurance coverage:

Equal to salary	48.6%
Double salary	26.3%
Other	25%

Long term disability insurance (income protection) provided:

Yes	60.5%
Yes, with additional payment	22.3%
Uncertain	9.2%
No	6.5%
Other	1.3%

What liability coverage does your district provide for you?

None	15.7%
\$250-\$750,000	9.2%
\$750,000-\$1,250,000	5.2%
Over \$1,250,000	2.6%
Unsure	67.1%

Retirement

Employer provides tax-sheltered annuity program:

Yes, at my expense	57.8%
Yes, partial payment by employer	36.8%
No, not offered	0%
Unknown	5.2%

Number of years experience required to qualify for post-retirement benefits:

No requirement	21%
Five	9.2%
Ten	18.4%
Fifteen	17.1%
Twenty	1.3%
Other	23.6%

Post-retirement medical insurance benefits:

	1998	2008	2012	2014	2016	2018	2020
Health Insurance	-	-	-	-	-	-	26.8%
Dental	42%	29%	22.1%	18.9%	13.8%	13.4%	16.6%
Vision	11%	8%	7.2%	5.7%	5.7%	8.2%	8.3%
Medicare supplement	6%	4%	5.1%	3%	1.6%	3.6%	2.7%
None	27%	10%	14.5%	27.4%	23%	26.5%	27.7%
Uncertain	-	34%	42.1%	34.7%	41.2%	40.9%	11.1%
Other	8%	11%	8.9%	10.1%	9.4%	11.1%	6.4%

Employer has an early retirement incentive program for administrators:

	1998	2008	2012	2014	2016	2018	2020
Yes	43%	22%	17.9%	10.6%	10.81%	12.6	9.2%
No	57%	78%	82.1%	89.3%	89.1%	87.3	90.7%

Travel

	Yes	No
You have access to a vehicle provided by your employer for work related travel	48.6%	51.3%
You use a personal vehicle for work related travel.	92.1%	7.8%
You are reimbursed per mile for travel within your school district.	78.9%	21%
You are reimbursed a flat dollar amount for travel within your school district.	25%	75%
You are reimbursed for work-related travel outside your district.	97.3%	2.6%

Job Complexity/Stress

How much do you agree or disagree with the following statements?

My job has become too complex:

Strongly Agree	22.3%
Agree	30.2%
Neither Agree or Disagree	34.2%
Disagree	13.1%
Strongly Disagree	0%

My responsibilities today are very similar to those five years ago:

Strongly Agree	0%
Agree	
Neither Agree or Disagree	
9	47.3%
Strongly Disagree	18.4%

Rate the potential of the following strategies to reduce the complexity of your work and/or reduce your work related stress:

	High	Medium	Low
Greater support to meet the behavioral health needs of your students.	46.5%	41.1%	12.3%
Greater coherence between/among federal, state, and district initiatives.	48.68%	34.2%	17.1%
New/stronger services to support you (professional learning, information, communications support, educator effectiveness support, etc.)	13.1%	61.84%	25%
Improve principal supervision/support and collaboration in your district.	28%	41.3%	30.6%
Improve the quality of school board governance in your district.	27.4%	31.5%	41.1%
Access to a high quality wellness program in your district (diet, stress, exercise).	16.4%	49.3%	34.2%
Greater coherence between/among organizations serving educators (e.g. professional associations, CESAs, DPI, etc.	29.3%	46.6%	24%

In your job, how often do you feel under great stress?
Every Day22.3%
Almost Every Day38.1%
Once or Twice a Week30.2%
Less Often Than Once Per Week 6.5%

Wellness

Stress among educators is real and it is important to examine our self-care and wellness supports. While 89.2% of district leaders report having access to a wellness program less than 6% have a program that employees enthusiastically engage in. This is a prime opportunity to build stronger supports for the educators that are so instrumental to the health and success of our communities.

Which of the following best describes employee involvement in your employer's wellness program:

Many employees enthusiastically engage in the program 5.2%
Some employees enthusiastically engage in the program50%
Few employees enthusiastically engage in the program44.7%

My employer's wellness program includes:

Exercise 69.7% Nutrition 64.4%

Stress Management 61.8%

Rate the following statements about the system used to evaluate you.

The evaluation system:

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree
Is Clear	15.7%	48.6%	22.3%	11.8%	1.3%
Is Fair	18.4%	51.3%	26.3%	1.3%	2.6%
Provides Useful Feedback.	13.1%	39.4%	28.9%	11.8%	6.6%

Districts may use a state model developed by the Department of Public Instruction or a tool that is found to be equivalent to the state model. Which tool does your district use for your position?

 Is there a defined process for district leaders when he or she disagrees with his or her evaluation?

No	52.6%
Yes	47.3%

School district's policy relating to the frequency of attendance at a national convention most closely resembles:

Yearly	31.5%
Every other year	10.5%
Every third year	7.8%
Every fourth year	1.3%
Never	7.8%
Uncertain	26.3%
Other	14.4%

School district reimbursement for graduate coursework (tuition and materials)?

Yes	- 77.6%
No	- 22.3%

Demographics

The following information describes the survey respondents in terms of position, region of the state, gender and student population.

Number of years as an AWSA member is also indicated.

Position

Grade Level

(if appropriate e.g. Director of Elementary Education)

Elementary	4.7%
Middle	8.4%
High	8.4%
PK-12	18.3%

Gender

Male	46.3%
Female	53.6%
Non-binary	0%

AWSA membership

15+ years 27.3%
10-14 years21%
5-9 years 28.4%
2-4 years 13.6%
0-2 years 9 4%

CESA Region

114.7%	712.6%
213.6%	84.2%
34.2%	97.3%
43.1%	105.2%
511.5%	118.4%
6 12.6%	12 2.11%

Community Type

(in which school system primarily resides)

Small Town (not within a metropolitan area) -- 17.8%

Rural (agricultural area less than 2,500) ------ 32.6%

Suburban (residential area outlying a city)----- 28.4%

Medium Urban (non less than 400,000) 18.9%

Medium Urban (pop. less than 400,000)------- 18.9% Mixed Types (contains two or more)------2.1% Large Urban (pop. greater than 400,000)------ 0%

Economic Profile

(% free/reduced lunch)

70% + 3.1%	
50-70% 34.7%	
33-49% 30.5%	
20-32% 14.7%	
1_19% 14.8%	