

# ELEMENTARY PRINCIPALS CONVENTION



October 12-14, 2016  
Osthoff Resort, Elkhart Lake

**AWSA**

# WEDNESDAY, OCTOBER 12, 2016

8:00 Registration Opens

8:30-4:00 Data Leadership Academy

**Data Leadership Academy, Session 3, Jim Lee and Kelly Ryder**

This session is open to Data Leadership Academy participants from cohort I or II. Fee is already included in your Academy costs.

12:30 - 4:00 Pre Conference Sessions

**1. Future Ready Leaders – Rethinking How We Do School Leadership & Seven Must Have Digital Tools for Future Ready Leaders, Dr. Bill Ziegler, 2015 Digital Principal of the Year**

Redesigning our schools to prepare students for the future. School leaders will learn how to prepare their students and faculty to be future ready. We can no longer lead from the past, we need to lead with the future in mind. This session will provide elementary school leaders provocative and insightful strategies to examine their own practices, the seven “Must Have Digital Tools for School Leaders”, formulate innovative approaches to leadership, and design a leadership plan that is future ready. Participants will complete a Future Ready Leadership Inventory, a Rubric for Future Ready Leaders, and an action plan to become a Future Ready Leader in their School. Finally, school leaders will walk away with key digital tools they can immediately implement in their leadership to increase efficiency, strengthen communication, and enhance their school leadership.

**2. Grow In Your Decision-Making Skills Through Simulations, Joe Schroeder, AWSA Associate Executive Director**

The demands of school leadership require a continuous flow of decision-making in situations that are varied, complex, and often emotionally charged. This session will leverage online simulations, which will allow participants to test out a variety of potential options to their consequences in a risk-free zone. The overall goal of this session is to enrich the experiential resource base and enhance the critical thinking that guides leadership decisions. Registrants will customize the session content by pre-determining which of the specific simulation scenarios they will be pursuing.

**3. Elementary Principals’ Legal Seminar, Malina Piontek, AWSA Retained Counsel, Jina Jonen, Director of Human Resources, Oregon School District and Melissa Thiel Collar, Legal Counsel, Green Bay Area School District**

In this interactive session, Malina and Jina will review the latest developments in education law that elementary principals need to know about including: bullying and harassment, seclusion and restraint, parents rights (custodial), cyber/social media issues (parent/teacher posts), student use of district technology at home and the most recent guidance from the federal government.

5:00 Welcome Reception sponsored by SuperKids



6:30 Movie Night: Most Likely to Succeed

*Most Likely To Succeed* inspires its audiences with a sense of purpose and possibility, and is bringing school communities together in re-imagining what our students and teachers are capable of doing. Run, don't walk, to bring this film to your school.

# THURSDAY, OCTOBER 13, 2016

7:00 Registration and Breakfast

7:00 New Principals Breakfast

If you are new to Wisconsin or a new principal stop in and meet the AWSA executive staff.

8:15 Welcome



8:30 Opening Keynote: High Expectations Teaching – Convincing Students That “Smart is Something They Can Get”, *Jon Saphier, Author*

Dr. Saphier is returning this year to encourage and support principals in their ability to dramatically reduce the achievement gap. This keynote presentation will focus on developing teacher capacity to:

1. Convince students they can grow their ability at academics, that is, their ability is malleable not fixed,
2. Show them how to grow it,
3. Motivate them to want to.

This session will go into detail about what it looks and sounds like when a teacher takes this on.

Dr. Saphier has successfully led large-scale improvement projects in school districts across America, serves as an annual guest instructor for The Harvard Graduate School of Education’s Achievement Gap Institute, and is a highly regarded keynote speaker on high-expertise teaching, school leadership, and related education topics. Dr. Saphier is an author of eight books on education, including *The Skillful Teacher*, now in its 6th edition and used in more than 175 colleges and universities across the United States and Canada. Moreover, the Ministry of Education of Singapore uses Dr. Saphier’s induction program for all newly hired teachers.

Dr. Saphier is passionate about and actively engaged in public policy efforts to close the nation’s achievement gaps. Various organizations and news outlets such as National Public Radio and The Washington Post regularly request his expert opinion on such matters. Dr. Saphier has served as a panel member for the National Research Council of the National Academy of Sciences to study the best methods for transferring well-established educational research knowledge to classroom practice. In addition, Sloan-Kettering’s annual IDEA Institutes voted him “Best of the Best” for their first 25-year history.

9:45 Break and Visit Exhibits

10:00 Opening Keynote Continues

11:30 Lunch

12:00 Dessert with Exhibitors



## 12:30 Concurrent Sessions Round 1

### 1. Evaluating and Coaching Common Planning Time Team Meetings, *Jon Saphier, Author*

Participants will learn how to use a rating scale to evaluate the productivity of how teams use their times and coach the high-power skills of student error analysis and design of re-teaching.

### 2. School-Based Mental Health: Supporting Students in Being Successful, Happy and Healthy, *Brenda Litwin, Jennifer Krzewina, and Larry Haase from Menasha School District and Barbara Gransee, Rick Waski, and Ann Fimreite from Adams-Friendship School District*

Good mental health is critical to children's success in school and life. Research demonstrates that students who receive social-emotional and mental health support achieve better academically. In this session, two school districts, that have been recognized for their efforts to address students' mental health needs, will share their approach to assisting students in achieving academic and social-emotional success.

### 3. Leading Innovation: District #1, *Laura Dahm, Director of KM Explore, Rebecca Toetz, Principal of Cushing Elementary and Theresa Ewald, Assistant Superintendent, Kettle Moraine School District*

Join three Kettle Moraine administrators as they share successful leadership strategies employed in a district nationally known for innovation through personalization. How can building and district administrators encourage risk-taking while remaining focused on achievement? What does it take to inspire ALL teachers? What does "top-down support for bottom-up innovation" look like?

### 4. Locking in the Time, Realizing Your Impact, *Joe Schroeder, AWSA Associate Executive Director*

During a variety of sessions in this convention, you learn where high-impact leaders show up and what they do differently. Now how do you build and lock in a weekly schedule and related approaches that create space for such important leadership work to occur? In other words, how do you ensure that your biggest work is not squeezed out by the operational and other competing demands of your school? This session will provide practical, proven strategies for approaching such challenges and for living your priorities as a leader focused on deep impact of student learning and school culture.

## 1:45 Break with Exhibitors

## 2:05 Concurrent Sessions Round 2

### 1. Building Based Instructional Coaches: Designing and Implementing the Role for Maximum Impact, *Jon Saphier, Author*

This session will use case studies of highly effective coaching programs. Participants will be able to explain the essential elements of the structure, design, and reporting structure of these coaching structures and what it takes to implement them district wide. Finally, long-term PD for skillful coaches will be described.

## 2. Locking in the Time, Realizing Your Impact, *Joe Schroeder, AWSA Associate Executive Director*

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## 3. Leading Innovation: District #2, *Becky Zimmer, Meadowbrook Elementary, Howard-Suamico School District*

In this session you will learn how one school has started on the path to personalized learning. Using the work of Barbara Bray and in collaboration with The Institute at CESA 1, teachers have begun to embrace the transformation from teacher-led classrooms to student-led classrooms starting in kindergarten. From the initial staff discussions to implementing model classrooms, this session will help guide your planning in order to take your school one step closer to delivering personalized learning environments for students.

## 4. Inquiry Mindset, *Judy Sargent and WISE Explore Team*

Educators have been involved in the process of data analysis for improvement planning for many years, yet we still are not seeing the results that we desire for all students. Past practice has encouraged educators to look for gaps and then action plan around how to minimize those gaps. While it is important to understand where gaps exist, we propose that educators consider changing the lens around how they look at student outcome and teacher practices data. Instead of asking, “what’s wrong”, what if we were to ask “what’s working”? What if instead of filling gaps we focused on realizing possibilities? Developing an inquiry mindset allows educators to ask the types of questions needed to realize possibilities. This session will focus on how to use an appreciative inquiry lens along with the WISExplore Data Inquiry Process to reveal promising practices. Once identified, teams are then able to plan how to replicate and further develop these promising practices as part of their improvement planning process.

### 3:30 Round Table Discussions

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|--|--------------------------------------|
| 1. PDP Resources & Support                     | 7. State Assessment & Accountability |
| 2. Learning and Leading in the First Few Years | 8. Communicating in a Crisis         |
| 3. Maximizing Feedback Through EE              | 9. Pathway to Licensure              |
| 4. School Safety/Resources for Mental Health   | 10. Attendance                       |
| 5. Personalized Learning Pathways              | 11. Leadership Assessment Tools      |
| 6. Feedback & Monitoring Systems               | 12. Results Driven Accountability    |

### 4:30 Reception Sponsored by Lifetouch



# FRIDAY, OCTOBER 14, 2016

8:00 Breakfast Buffet

8:15 *AWSA's Agenda for Evidence-Based Educational Policy, John Forester, SAA Director of Government Relations*

After November's election, a new Legislature will convene next year. This session will address the 2017-19 Legislative Session and AWSA/SAA's long-term efforts to ensure that school leaders, working together, can positively influence educational policy in the Badger State. We will discuss what every elementary leader can do to make an impact on behalf of our students.

9:00 **Concurrent Sessions Round 3**

**1. Feedback and Monitoring in a Growth Oriented Supervision and Evaluation System, Tammy Gibbons AWSA Director of Professional Learning**

This session will develop a greater understanding of strategies and systems that provide feedback to teachers that are aligned to high expectations, standards, and research based effective instructional practices. Some of these include instructional rounding, peer observations and various types of walkthroughs.

**2. MLSS: Getting Started - A Quest to Build a Coherent Culturally Responsive Multi-level System of Support, Linda Kuhaupt, Director of Staff Development and Continuous School Improvement, Ashley Bath, District RtI Coordinator/EduClimber Facilitator and Amy Swick, Continuous School Improvement Coordinator of ELL/Bilingual Programs**

Appleton Area School District will share the roadmap they are using to be responsive in meeting the academic, behavioral, and cultural needs of every child, every day. Come and explore the navigational tools that have helped guide us in the right direction.

**3. MLSS: On Our Way! Going Deeper with Your Implementation of a Multi-Level System of Supports Danielle Brown, School Psychologist and Chad Brakke, Principal, Saukville Elementary**

You've got your process and protocols underway but how do you ensure all the parts are working and that you're maximizing your efforts? In this session you'll hear how one school has fine tuned data meeting schedules and agendas, relevant and useful progress monitoring, integrating mental health services, using data to modify interventions, scheduling issues, meeting efficiencies and common challenges.

10:00 Break



10:15 Closing Keynote: Books, Glorious Books! Ensure Access, Choice and Volume for All Readers, Annie Ward, Assistant Superintendent, Mamaroneck School District, New York



Annie Ward has served as the Assistant Superintendent for Curriculum and Instruction for the Mamaroneck Public Schools in Westchester County, New York since 2004. Prior to that, she was a Local Instructional Superintendent for the New York City Department of Education and the Supervisor of Curriculum and Instruction for the Ridgewood, NJ Public Schools. A long-time middle school English teacher, Annie is passionate about literacy and works to ensure that all children have abundant daily access to irresistible and compelling books. Annie's office library includes lots of nonfiction books about dogs and unusual animal friendships which captivate striving readers.

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### Cost of Registration

Pre-Con Sessions \$39    Member Registration \$185    Non-Member Registration \$324

To register visit [www.awsa.org](http://www.awsa.org) or fill out the paper registration on the back of this booklet.

### Lodging

Osthoff Resort, \$119

101 Osthoff Avenue, Elkhart Lake

(800) 876-3399

Ask for: AWSA Elementary Principals Conference

Make overnight reservation before September 15, 2016. After that date, reservations may be made based on space and rate availability.

### Cancellation Policy

Full refund of fees will be made on cancellations received 10 days prior to the start of the convention.

Following that date, a 40% administrative fee will be retained. There will be no refund for no-shows or cancellations during the event.

### Viterbo Information

In partnership with Viterbo University, we offer the opportunity to receive course credit in conjunction with many conferences, workshops and conventions at the rate of \$220 per credit. Interested participants may register for the predetermined number of credits with Viterbo University at the convention. Viterbo University is pleased to return a portion of the cost of credit to AWSA for its administration of this course opportunity.



A Foundation of the Association of Wisconsin School Administrators, Inc.

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## 2016 ELEMENTARY PRINCIPALS CONVENTION REGISTRATION

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
School Name: \_\_\_\_\_  
District Name: \_\_\_\_\_  
Email address: \_\_\_\_\_  
First name or Nickname for badge: \_\_\_\_\_

I will be attending the New Principals Breakfast

### Thursday, Concurrent Sessions Round 1

- Evaluating & Coaching Common Planning  
Time Team Meetings
- School-Based Mental Health
- Leading Innovation
- Locking in the Time, Realizing Your Impact

### Thursday, Concurrent Sessions Round 2

- Building Based Instructional Coaches
- Locking in the Time, Realizing Your Impact
- Leading Innovation
- Inquiry Mindset

### Thursday, Concurrent Sessions Round 3

- Feedback & Monitoring in a Growth Oriented  
Supervision and Evaluation System
- MLSS: Getting Started
- MLSS: On Our Way!

### REGISTRATION FEES AND PAYMENT

Member fee \$185   
Non-member fee \$324

### Pre-convention sessions:

- Future Ready Leaders - \$39
- Grow In Your Decision-Making Skills Through Simulations - \$39
- Elementary Principals' Legal Seminar - \$39

Total \_\_\_\_\_  
Amount Due \_\_\_\_\_

Please indicate if you have any special needs or concerns and we will contact you for details.

Total Amount Paid: \$ \_\_\_\_\_

Check enclosed payable to AWSA       MasterCard       Visa       Purchase Order  
(copy attached)

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Name as it appears on card \_\_\_\_\_