

# Elementary Principals Convention



**AWSA**

October 11 - 13, 2017

Hyatt Regency & KI Center, Green Bay

# INFORMATION

## Convention Materials 3 Easy Ways to Access

1. Go to the App store and download the AWSA app. Everything you need can be found on the AWSA Convention App.
2. Use link: <https://educatorevents.net/awsa/conference/details.php?eid=58>
3. Go to [www.awsa.org](http://www.awsa.org) and click on the Professional Learning tab. Click the AWSA Professional Learning Handouts Archive.



## Join a Community



As an educational leader in the state of Wisconsin, we want you to feel connected to other exceptional leaders across the state. AWSA has created Google Communities for members to share resources, ask a question, seek advice or simply network in regions you may not be able to engage in on a regular basis. AWSA executive staff, will also be available in the Communities to provide input, share resources and also to generate conversations amongst members. You can find the communities by searching any one of these on Google+ or by finding the forums on the AWSA website:

- AWSA elementary principals
- AWSA middle & high school principals
- AWSA associate principals
- AWSA district learning leaders

## WiFi Instructions

KI Center WiFi: Connect to the KI Center Wireless Network.

Overnight Guests: Connect to Hyatt Wireless Network. Enter your name and email address.

## Course Credit

WASDA/AWSA, in partnership with Viterbo University, is offering the opportunity to receive course credit in conjunction with this Convention (\$220 per credit - no refunds). Interested participants may register for one course credit with Viterbo at the convention (credit cards only). Grades will be determined by completion and quality of the assignment, which requires participation in required sessions.

1. Access website provided below or scan the QR code:  
<https://www.regonline.com/ElemPrincipalsConv>
2. Start your registration by scrolling to the bottom of the page.  
Enter your email and click "Continue."
3. Enter your Profile Information (red asterisk content is required)
4. Enter your Payment Information (credit card payment only)
5. Receive Confirmation of Your Registration (print receipt if required)



# WEDNESDAY

11:00-4:00 Registration.....Lobby South

12:30-4:00 Pre-Convention Session

1. Elementary Principals Legal Seminar.....Auditorium  
Malina Piontek, Jina Jonen and Melissa Thiel Collar

2:00-4:00 Pre-Convention Sessions

2. Wisconsin's School Mental Health Agenda: From  
Universal Training to Access to Care in Elementary  
Schools.....Meeting Room 7  
Beth Herman

3. Raising the Student Achievement Bar with  
Independent Reading.....Meeting Room 6AB  
Elizabeth Hostin

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4. Planning for Your Retirement.....Meeting Room 5AB  
Joel Craven

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5:00-6:00 Welcome Reception.....Hotel Atrium

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Join the  
conversation!  
#AWSainWI



# COMMITTEE MEMBERS

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Nicki Pope

Tammy Richter

David Scholz

Guy Steckbauer

Robert Vanderloop

# THURSDAY

7:30 Registration and Continental Breakfast.....Lobby South

7:45-8:15 New Principals Breakfast.....Ballroom A4

If you are a new elementary principal, please come to this informal breakfast to meet AWSA executive staff and other new and experienced leaders. Grab a coffee from Expo Hall C and join us in Ballroom A4. **Sponsored By**

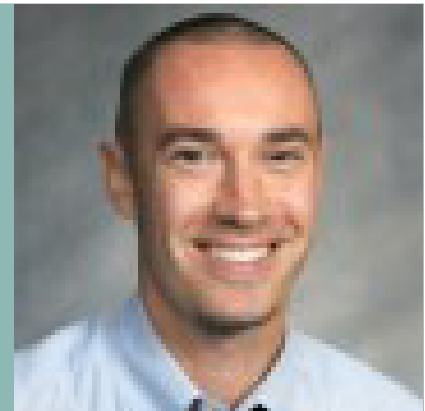


8:30-11:30 Welcome by Jeanne Siegenthaler, AWSA President & Opening Keynote.....Expo Hall C

## Building Teachers' Capacity for Success

### Pete Hall

**Executive Director, EducationHall**



How do we increase student achievement? The research is clear that teacher effectiveness is the #1 determinant of student success. And every teacher, like every child, is unique and has strengths, weaknesses, goals, ambitions, gaps, and special qualities. Learn from award-winning principal and author Pete Hall how to support teachers' growth as reflective practitioners through individualized motivation, personalized feedback, customized coaching, and differentiated supervision. Participants will discuss the application of a strengths-based approach (via the Continuum of Self-Reflection) and get practical tools for drawing the most out of every teacher...one teacher at a time. This session is related to Pete's book, co-authored by Alisa Simeral, *Building Teachers' Capacity for Success: A Collaborative Approach for Coaches and School Leaders* (ASCD, 2008).

10:00-10:15 Break and Visit Exhibits - **BE SURE TO STOP AND SAY "THANK YOU" TO THE EXHIBITORS!**

11:30-12:00 Lunch.....Meeting Room B  
Sponsored By:



12:00-12:30 Dessert with Exhibitors

12:30-1:45 Concurrent Sessions Round 1

1. Happiness as a Leadership Lever.....Ballroom A4  
Tammy Gibbons REPEATED @ 2:05

Optimistic, gracious leaders who "broadcast happiness" set the tone for a productive, professional culture in their school and district. This session will focus on the principles that fuel success and performance at work and ideas for igniting and sustaining positive change. Ideas and examples are based on the work of Shawn Achor and Michelle Gielan as well as tools from leaders in the field of education.

2. Leaders Cultivating Coherence to Impact Student Learning.....Ballroom A3  
Joe Schroeder REPEATED @ 2:05

Leadership always matters. But given the dramatically raised expectations of college and career readiness for every

student, leadership matters now more than ever. This session will highlight approaches that exceptional school leaders in Wisconsin are taking to thoughtfully apply the latest work of Michael Fullan and Joanne Quinn on high-impact practices -- and how these leaders are simultaneously building competence, confidence, and coherence through the process.

### 3. Feedback That Feeds Our Teachers.....Ballroom A1 Pete Hall

We know that providing useful feedback is a high-yield instructional strategy for our teachers to use with their students (Hattie, 2009, showed it has a giant 0.73 effect size). It should be no surprise, then, to acknowledge the equally powerful impact that professional feedback can have on our teachers' performance. Pete guides an exploration of the particular strategies that lead to teachers' reflective growth and enduring effectiveness in the classroom. Providing differentiated support, speaking the language of transformational feedback, and conducting dialogue-rich walk-throughs are three ways that instructional leaders can impact the quality of the teaching and learning in their buildings. With research-proven tools and approaches, this session will address the evaluation/coaching dyad, promote the use of reflective feedback that matches teachers' needs.

### 1:45-2:00 Break with Exhibitors

### 2:05-3:20 Concurrent Sessions Round 2

1. Happiness as a Leadership Lever.....Ballroom A4  
Tammy Gibbons REPEATED

2. Leaders Cultivating Coherence to Impact Student Learning.....Ballroom A3  
Joe Schroeder REPEATED

3. Options for All, Requirements for None: Supporting and Including Transgender Students in Schools.....Ballroom A2  
Brian Juchems

This session will describe identity markers (biological sex, gender identity, sexual orientation) and identity development for transgender and gender nonconforming youth, as well as take a look at local data. He will provide practical guidance regarding appropriate policies and procedures when a request is received. In addition, he will share samples and resources relating to best practices for supporting this student population as well as how to anticipate and navigate community concerns. Please bring your questions and scenarios for discussion!

### 4. School Culture and Climate Counts.....Ballroom A1 Melissa Herek

The importance of establishing a positive climate for students and a positive culture in which staff work together as a PLC is critical. AWSA asked 2016 WI Elementary Principal of the Year, Melissa Herek, to share how she works with her building leaders to build and strengthen a culture and climate that focuses on "what's best for kids." Living the school's mission, vision, values and beliefs is at the forefront of decision-making. You will learn about their building's personality through the lens of staff, students, parents and the community. What's your school's personality?

### 3:30-4:35 Roundtable Discussions (select 2) 1st round: 3:30-4:00; 2nd round 4:05-4:35.....Expo Hall C

#### 1. Innovation Multipliers

Robin Wilson

What can we do as leaders to multiply the success of innovative practices within our schools? Using personalized learning as an example shared from Pewaukee Lake Elementary, this session will focus on the combination of intentional planning and culture building necessary to support innovation.

#### 2. From Initiation to Institutionalization: The Three-Year Journey

Mary Garcia Velez

Implementing the comprehensive literacy model one step at a time to impact student growth.

#### 3. Comprehensive Math Workshop Models

Dawn Marisch

Every math teacher an expert. Every math student proficient. Muskego-Norway has focused on deepening a teacher's understanding of mathematics and addressing student needs based on data through effective instructional practices within a math workshop. Processes that grow deep math understanding and math workshop tools will be shared, along with approaches to professional development and instructional coaching. Participants will discuss workshop formats that incorporate purposeful small group instruction based on data and implementation strategies to reach every learner.

#### 4. Personalizing Professional Development

Rebecca Toetz

This session will share personalized learning practices that provide choice and voice to teachers with professional

# EXHIBITORS

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## \*AWSA CORPORATE SUPPORTER

On Thursday, in the exhibitor area, you will find a Prize Board.

Locate the Prize Board and look for your name. Find your name, remove the slip and bring it to the AWSA registration counter to receive your gift.

Keep checking back as the Prize Board in the exhibit area will be updated throughout Thursday.

**(ALL REGISTRANTS ARE AUTOMATICALLY INCLUDED IN THE DRAWING).**

development opportunities, using Google surveys and tools to organize the choices and connecting the learning to PPG's, and utilizing microcredential opportunities to impact teacher learning and ultimately student learning.

## 5. PLCD: An Everyday Commitment

Rob Vanderloop and Dawn Woychik

The Independence School District will share its journey of creating a PLC in a small, rural setting. This journey is five years in the making and our PLC doesn't just happen one day a week. We will share how the PLC process is embedded in almost every decision we make. The systematic teams we have created build a true sense of shared leadership. Our district has made a commitment to learn from the best in the business, and we can't wait to learn and grow when sharing our journey.

## 6. Maximizing Feedback Through Educator Effectiveness

Kathy Andreasen

The Baraboo School District is maximizing feedback and professional growth through the WI EE System. Principal leaders will share how the district has aligned strategies to meet goals of the district strategic plan and strengthen instructional practice through teacher collaboration. The impact of having reliable observation data (walkthroughs and evaluation) informs instructional priorities so that principals provide specific feedback to teachers for student growth. Also, hear how the district has increased its evaluator reliability and decreased time demands through ongoing calibrations and the creation of a multi-rater system.

## 7. Alternative Calendar: Lemonweir Elementary School's Journey to Implementing a 45/15 Calendar

Nicki Pope

Learn about what it is like to work through the myth that a 45-15 calendar is "year round" and the benefits of having a non-traditional calendar. Topics will include what factors were present to help make this decision, as well as, the communities response to the district's decision to move forward.

## 8. Learning and Leading in the First Few Years

Joe Schroeder

This roundtable will help administrators think through and anticipate areas of greatest priority/need as they move through the first few years of their leadership tenure in a school community—and attempt to take it to the next level.

## 9. The Coach Approach

Jessica Johnson

Do you struggle to balance the many hats you wear as a principal? Join Jessica, co-author of *The Coach Approach*

to *School Leadership* (ASCD, 2017), for a discussion on how principals can balance the hats we must wear, while prioritizing the Coaching hat to serve as your building's learning leader.

## 10. Social and Emotional Learning in the Elem School

Beth Herman

Educators have long recognized the importance of social and emotional skills on student achievement and life success. With the passage of the Every Student Succeeds Act federal policy now recognizes its impact as well. The DPI, in partnership with the Safe Schools Healthy Students grant from the Substance Abuse and Mental Health Services Administration and the Collaborative for Academic, Social and Emotional Learning, is developing Social and Emotional Learning Competencies for grades Pre K-12. This session will feature a look at these competencies as well as the comprehensive implementation support resources that are available to schools.

## 11. Resiliency/Mindfulness

Chris Kleiman and Jackie Schoening

Mindfulness is one way to increase resilience – the ability to bounce back or recover quickly from difficulties. The science of resilience can help us understand why some children do well despite serious adversity. Current research finds that mindfulness practice decreases stress and anxiety, increases attention, improves interpersonal relationships, strengthens compassion, and confers a host of other benefits. We will hold a discussion of the concept of Resilience and the impact of Mindfulness on achievement and the classroom.

## 12. Formative Assessment as Part of Your Strategic Assessment System

Tim Schell

As school leaders, we need to be proficient in our strategic assessment systems. Formative assessment is the engine of any assessment system in making a difference for our students. Both formative assessment and feedback place in the top ten evidence-based practices in John Hattie's "Visible Learning." What makes an assessment formative is not what it is, but how it is used. This session will focus on developing formative assessment practices to grow student learning.

5:00-6:00 Reception.....Meeting Room B  
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# SCHOOL, SPORT AND DANCE TEAM PHOTOGRAPHY



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# FRIDAY

## 7:30 Optional Fellowship Breakfast...Ballroom A4

School administrators support the boundless needs of those they lead and serve. But who supports them – particularly in ways tending to the heart and spirit? AWSA's Associate Executive Director, Dr. Joe Schroeder, has published his first book on this topic, *Labor of Love: A Spiritual Resource for Education Leaders*. Joe will facilitate this breakfast conversation with those interested in exploring how we can support the heart, spirit, and mind of the school administrator in his/her leadership journey.

## 7:45-8:45 Breakfast Buffet.....Meeting Room B

### 8:45-10:00 Concurrent Sessions Round 3

#### 1. A Collaborative Approach for Data-Based Decision-Making.....Ballroom A2

Christian Pleister, Nicole Heller, Katie Kass, Christie Johnson and Emily High

Our current team of building leaders saw a need 3 years ago to renew the Problem Solving Team process at Burleigh in order to more effectively meet the needs of all students. We started with the “why” and realized we needed to focus on data literacy with our staff. Our PLC structure allowed us to develop regular cycles of assessment of student work that initially targeted literacy and numeracy but in time also included social-emotional and behavioral needs of students. A key component of this process involved the development of a 30-minute intervention/extension block at each grade level which allowed us to provide specific interventions for Tier II/III students outside of their regular literacy and numeracy classes. After only 1 year of implementation of our renewed process, Burleigh was recognized as a 2015-16 WI Title I School of Recognition High Progress School: a) fall within the top 10% of schools experiencing student growth, b) having achievement gaps that are less than 3 percentage points between student groups or show evidence of reducing gaps.

#### 2. Children's Behavioral Health: Surviving and Thriving.....Ballroom A1

Eric Hartwig

Although there is a growing concern, there is presently an absence of a system of care that prevents illness while promoting behavioral health and wellness among all children. It seems that it has been easier to do what is familiar, despite the evidence before us, despite the disappointing outcomes. What does it mean for children to be well and to function well? What we do know is that educational readiness can be easily compromised by distress. This presentation will identify the importance of Universal screening as the cornerstone for relationship-informed teaching, by matching needs to classroom based interventions, we can promote behavioral health and wellness in all children, helping them to not only survive but to thrive!

#### 3. State Budget Overview and What Does Advocacy Look Like in Action.....Ballroom A3

John Forester and Tom Grosinske

The 2017-19 State Budget includes a comprehensive mental health package, significant changes to licensure and host of other provisions that will impact your work. This session will include an overview of the Budget. In addition, we know that being an administrator today means being an advocate. However, our leadership programs do not include coursework on lobbying on behalf of our students. This session will provide practical examples of easy ways elementary principals can effectively advocate at the local, state and national levels.

## 10:15-11:30 Closing Keynote.....Expo Hall C

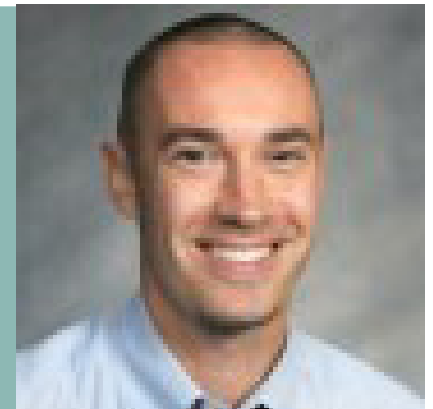
# Lead On! Pete Hall

## Executive Director, EducationHall

Using humor, anecdotes, personality, and timeless lessons, Pete Hall delivers an engaging, fast-paced, and upbeat keynote address with “Lead On!” Based in part on the contents of his book by the same title (*Eye On Education*, 2012), this keynote covers the “Three Golden Rules” of effective school improvement leadership:

1. Be Mission-Driven
2. Be Cool, Be Professional
3. Pay Attention, Think, Reflect

Along the way, Pete will share his experiences as a principal, including lessons from his turnaround-school in Reno and his middle school in Spokane, inspiring participants to tackle the challenges of leadership with confidence, focus, humility, enthusiasm, and joy. With a shift in mindset and some specific strategies to employ, all participants will embrace the reality that continuous growth, school improvement, and enduring success are within our reach and inside the scope of our influence.



# PRESENTERS

## **Kathy Andreasen, Principal**

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## **Chris Kleiman, Eastern Regional Coordinator**

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## **Dawn Woychik, School Counselor**

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Dr. Ashok Gadgil, National Inventors Hall of Fame Inductee, Inventor of Water Disinfecting Device, poses with a group of kids from Camp Invention.

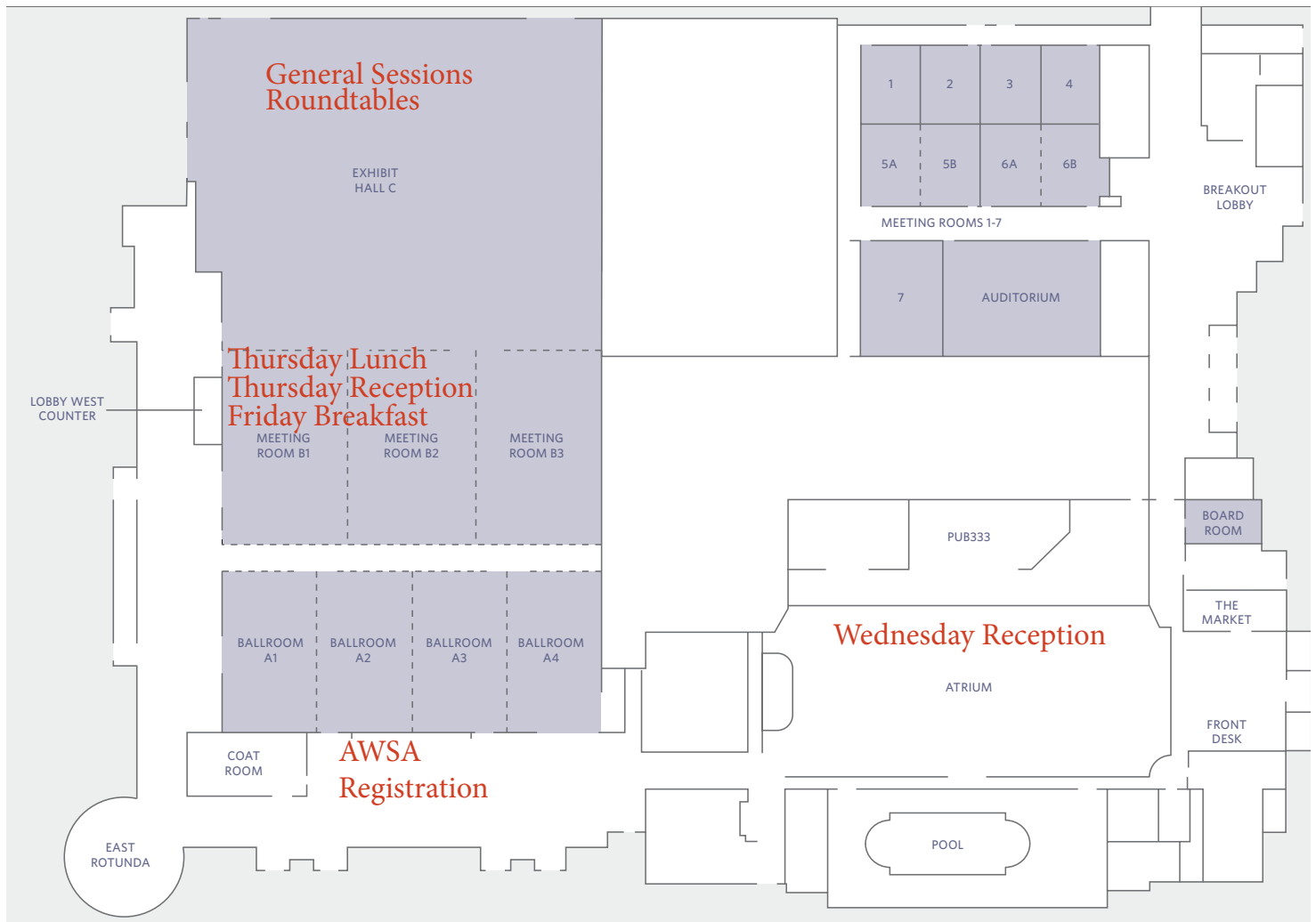
Inspired by the Inductees of the National Inventors Hall of Fame, our preschool through 9<sup>th</sup> grade programs are designed to impact young minds through fun, hands-on activities infused with the spirit of innovation!

 <p>Invention Playground<sup>®</sup></p>	 <p>Camp Invention<sup>®</sup></p>	 <p>Club Invention<sup>®</sup></p>	 <p>Invention Project<sup>®</sup></p>
<p><b>Preschool</b></p>	<p><b>K - 6th grade</b></p>	<p><b>1st - 6th grade</b></p>	<p><b>6th - 9th grade</b></p>
			

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# HOTEL MAP



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