Elementary Principals Convention

October 11 - 13, 2017
Hyatt Regency & KI Center, Green Bay
Convention Materials
3 Easy Ways to Access

1. Go to the App store and download the AWSA app. Everything you need can be found on the AWSA Convention App.
3. Go to www.awsa.org and click on the Professional Learning tab. Click the AWSA Professional Learning Handouts Archive.

Join a Community

As an educational leader in the state of Wisconsin, we want you to feel connected to other exceptional leaders across the state. AWSA has created Google Communities for members to share resources, ask a question, seek advice or simply network in regions you may not be able to engage in on a regular basis. AWSA executive staff, will also be available in the Communities to provide input, share resources and also to generate conversations amongst members. You can find the communities by searching any one of these on Google+ or by finding the forums on the AWSA website:

- AWSA elementary principals
- AWSA middle & high school principals
- AWSA associate principals
- AWSA district learning leaders

WiFi Instructions

KI Center WiFi: Connect to the KI Center Wireless Network.
Overnight Guests: Connect to Hyatt Wireless Network. Enter your name and email address.

Course Credit

WASDA/AWSA, in partnership with Viterbo University, is offering the opportunity to receive course credit in conjunction with this Convention ($220 per credit - no refunds). Interested participants may register for one course credit with Viterbo at the convention (credit cards only). Grades will be determined by completion and quality of the assignment, which requires participation in required sessions.

1. Access website provided below or scan the QR code:
   https://www.regonline.com/ElemPrincipalsConv
2. Start your registration by scrolling to the bottom of the page.
   Enter your email and click “Continue.”
3. Enter your Profile Information (red asterisk content is required)
4. Enter your Payment Information (credit card payment only)
5. Receive Confirmation of Your Registration (print receipt if required)
11:00-4:00  Registration..........................Lobby South

12:30-4:00  Pre-Convention Session

1. Elementary Principals Legal Seminar........Auditorium
   Malina Piontek, Jina Jonen and Melissa Thiel Collar

2:00-4:00  Pre-Convention Sessions

2. Wisconsin’s School Mental Health Agenda: From
   Universal Training to Access to Care in Elementary
   Schools.......................................................Meeting Room 7
   Beth Herman

3. Raising the Student Achievement Bar with
   Independent Reading..........................Meeting Room 6AB
   Elizabeth Hostin

4. Planning for Your Retirement........Meeting Room 5AB
   Joel Craven
   Sponsored By:

5:00-6:00  Welcome Reception........Hotel Atrium
   Sponsored By:

Join the conversation!
#AWSAinWI

Committee Members

- Michael Budisch
- Carmen Burkum
- Jessica Champion
- Paul Cooney
- Charles Eaton
- Jennifer Fanning
- Jeff Fimreite
- Kelly Halvorsen
- Alicia Hribal
- Jason Lau
- Christian Pleister
- Laurie Pogorzelski
- Nicki Pope
- Tammy Richter
- David Scholz
- Guy Steckbauer
- Robert Vanderloop
7:30 Registration and Continental Breakfast.................................................................Lobby South

7:45-8:15 New Principals Breakfast..................................................................................Ballroom A4
If you are a new elementary principal, please come to this informal breakfast to meet AWSA executive staff and other new and experienced leaders. Grab a coffee from Expo Hall C and join us in Ballroom A4.  Sponsored By

8:30-11:30 Welcome by Jeanne Siegenthaler, AWSA President & Opening Keynote.........Expo Hall C

Building Teachers’ Capacity for Success

Pete Hall
Executive Director, EducationHall

How do we increase student achievement? The research is clear that teacher effectiveness is the #1 determinant of student success. And every teacher, like every child, is unique and has strengths, weaknesses, goals, ambitions, gaps, and special qualities. Learn from award-winning principal and author Pete Hall how to support teachers’ growth as reflective practitioners through individualized motivation, personalized feedback, customized coaching, and differentiated supervision. Participants will discuss the application of a strengths-based approach (via the Continuum of Self-Reflection) and get practical tools for drawing the most out of every teacher...one teacher at a time. This session is related to Pete's book, co-authored by Alisa Simeral, Building Teachers’ Capacity for Success: A Collaborative Approach for Coaches and School Leaders (ASCD, 2008).

10:00-10:15 Break and Visit Exhibits - BE SURE TO STOP AND SAY “THANK YOU” TO THE EXHIBITORS!

11:30-12:00 Lunch........................................Meeting Room B
Sponsored By:

12:00-12:30 Dessert with Exhibitors

12:30-1:45 Concurrent Sessions Round 1

1. Happiness as a Leadership Lever.................Ballroom A4
Tammy Gibbons  REPEATED @ 2:05
Optimistic, gracious leaders who “broadcast happiness” set the tone for a productive, professional culture in their school and district. This session will focus on the principles that fuel success and performance at work and ideas for igniting and sustaining positive change. Ideas and examples are based on the work of Shawn Achor and Michelle Gielan as well as tools from leaders in the field of education.

2. Leaders Cultivating Coherence to Impact Student Learning........................................Ballroom A3
Joe Schroeder  REPEATED @ 2:05
Leadership always matters. But given the dramatically raised expectations of college and career readiness for every
student, leadership matters now more than ever. This session will highlight approaches that exceptional school leaders in Wisconsin are taking to thoughtfully apply the latest work of Michael Fullan and Joanne Quinn on high-impact practices -- and how these leaders are simultaneously building competence, confidence, and coherence through the process.

3. Feedback That Feeds Our Teachers..............Ballroom A1
Pete Hall

We know that providing useful feedback is a high-yield instructional strategy for our teachers to use with their students (Hattie, 2009, showed it has a giant 0.73 effect size). It should be no surprise, then, to acknowledge the equally powerful impact that professional feedback can have on our teachers' performance. Pete guides an exploration of the particular strategies that lead to teachers' reflective growth and enduring effectiveness in the classroom. Providing differentiated support, speaking the language of transformational feedback, and conducting dialogue-rich walk-throughs are three ways that instructional leaders can impact the quality of the teaching and learning in their buildings. With research-proven tools and approaches, this session will address the evaluation/coaching dyad, promote the use of reflective feedback that matches teachers' needs.

1:45-2:00 Break with Exhibitors

2:05-3:20 Concurrent Sessions Round 2

1. Happiness as a Leadership Lever..............Ballroom A4
Tammy Gibbons  Repeated

2. Leaders Cultivating Coherence to Impact Student Learning...............Ballroom A3
Joe Schroeder  Repeated

3. Options for All, Requirements for None: Supporting and Including Transgender Students in Schools.........................Ballroom A2
Brian Juchems

This session will describe identity markers (biological sex, gender identity, sexual orientation) and identity development for transgender and gender nonconforming youth, as well as take a look at local data. He will provide practical guidance regarding appropriate policies and procedures when a request is received. In addition, he will share samples and resources relating to best practices for supporting this student population as well as how to anticipate and navigate community concerns. Please bring your questions and scenarios for discussion!

4. School Culture and Climate Counts............Ballroom A1
Melissa Herek

The importance of establishing a positive climate for students and a positive culture in which staff work together as a PLC is critical. AWSA asked 2016 WI Elementary Principal of the Year, Melissa Herek, to share how she works with her building leaders to build and strengthen a culture and climate that focuses on “what's best for kids.” Living the school's mission, vision, values and beliefs is at the forefront of decision-making. You will learn about their building's personality through the lens of staff, students, parents and the community. What’s your school's personality?

3:30-4:35 Roundtable Discussions (select 2)
1st round: 3:30-4:00; 2nd round 4:05-4:35......Expo Hall C

1. Innovation Multipliers
Robin Wilson
What can we do as leaders to multiply the success of innovative practices within our schools? Using personalized learning as an example shared from Pewaukee Lake Elementary, this session will focus on the combination of intentional planning and culture building necessary to support innovation.

2. From Initiation to Institutionalization: The Three-Year Journey
Mary Garcia Velez
Implementing the comprehensive literacy model one step at a time to impact student growth.

3. Comprehensive Math Workshop Models
Dawn Marisch
Every math teacher an expert. Every math student proficient. Muskego-Norway has focused on deepening a teacher's understanding of mathematics and addressing student needs based on data through effective instructional practices within a math workshop. Processes that grow deep math understanding and math workshop tools will be shared, along with approaches to professional development and instructional coaching. Participants will discuss workshop formats that incorporate purposeful small group instruction based on data and implementation strategies to reach every learner.

4. Personalizing Professional Development
Rebecca Toetz
This session will share personalized learning practices that provide choice and voice to teachers with professional
On Thursday, in the exhibitor area, you will find a Prize Board.

Locate the Prize Board and look for your name. Find your name, remove the slip and bring it to the AWSA registration counter to receive your gift.

Keep checking back as the Prize Board in the exhibit area will be updated throughout Thursday.

(All registrants are automatically included in the drawing).
development opportunities, using Google surveys and tools to organize the choices and connecting the learning to PPG’s, and utilizing microcredential opportunities to impact teacher learning and ultimately student learning.

5. PLCD: An Everyday Commitment
Rob Vanderloop and Dawn Woychik

The Independence School District will share its journey of creating a PLC in a small, rural setting. This journey is five years in the making and our PLC doesn’t just happen one day a week. We will share how the PLC process is embedded in almost every decision we make. The systematic teams we have created build a true sense of shared leadership. Our district has made a commitment to learn from the best in the business, and we can’t wait to learn and grow when sharing our journey.

6. Maximizing Feedback Through Educator Effectiveness
Kathy Andreasen

The Baraboo School District is maximizing feedback and professional growth through the WI EE System. Principal leaders will share how the district has aligned strategies to meet goals of the district strategic plan and strengthen instructional practice through teacher collaboration. The impact of having reliable observation data (walkthroughs and evaluation) informs instructional priorities so that principals provide specific feedback to teachers for student growth. Also, hear how the district has increased its evaluator reliability and decreased time demands through ongoing calibrations and the creation of a multi-rater system.

7. Alternative Calendar: Lemonweir Elementary School’s Journey to Implementing a 45/15 Calendar
Nicki Pope

Learn about what it is like to work through the myth that a 45-15 calendar is “year round” and the benefits of having a non-traditional calendar. Topics will include what factors were present to help make this decision, as well as, the communities response to the district’s decision to move forward.

8. Learning and Leading in the First Few Years
Joe Schroeder

This roundtable will help administrators think through and anticipate areas of greatest priority/need as they move through the first few years of their leadership tenure in a school community—and attempt to take it to the next level.

9. The Coach Approach
Jessica Johnson

Do you struggle to balance the many hats you wear as a principal? Join Jessica, co-author of The Coach Approach to School Leadership (ASCD, 2017), for a discussion on how principals can balance the hats we must wear, while prioritizing the Coaching hat to serve as your building’s learning leader.

10. Social and Emotional Learning in the Elem School
Beth Herman

Educators have long recognized the importance of social and emotional skills on student achievement and life success. With the passage of the Every Student Succeeds Act federal policy now recognizes its impact as well. The DPI, in partnership with the Safe Schools Healthy Students grant from the Substance Abuse and Mental Health Services Administration and the Collaborative for Academic, Social and Emotional Learning, is developing Social and Emotional Learning Competencies for grades Pre K-12. This session will feature a look at these competencies as well as the comprehensive implementation support resources that are available to schools.

11. Resiliency/Mindfulness
Chris Kleiman and Jackie Schoening

Mindfulness is one way to increase resilience – the ability to bounce back or recover quickly from difficulties. The science of resilience can help us understand why some children do well despite serious adversity. Current research finds that mindfulness practice decreases stress and anxiety, increases attention, improves interpersonal relationships, strengthens compassion, and confers a host of other benefits. We will hold a discussion of the concept of Resilience and the impact of Mindfulness on achievement and the classroom.

12. Formative Assessment as Part of Your Strategic Assessment System
Tim Schell

As school leaders, we need to be proficient in our strategic assessment systems. Formative assessment is the engine of any assessment system in making a difference for our students. Both formative assessment and feedback place in the top ten evidence-based practices in John Hattie’s “Visible Learning.” What makes an assessment formative is not what it is, but how it is used. This session will focus on developing formative assessment practices to grow student learning.
SCHOOL, SPORT AND DANCE TEAM PHOTOGRAPHY

De Pere
1101 W. Main Ave.
(920) 983-6600

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www.harmann.com
School administrators support the boundless needs of those they lead and serve. But who supports them – particularly in ways tending to the heart and spirit? AWSA’s Associate Executive Director, Dr. Joe Schroeder, has published his first book on this topic, *Labor of Love: A Spiritual Resource for Education Leaders*. Joe will facilitate this breakfast conversation with those interested in exploring how we can support the heart, spirit, and mind of the school administrator in his/her leadership journey.

7:45-8:45 Breakfast Buffet...............Meeting Room B

8:45-10:00 Concurrent Sessions Round 3

1. A Collaborative Approach for Data-Based Decision-Making.....................................................Ballroom A2
   Christian Pleister, Nicole Heller, Katie Kass, Christie Johnson and Emily High
   Our current team of building leaders saw a need 3 years ago to renew the Problem Solving Team process at Burleigh in order to more effectively meet the needs of all students. We started with the “why” and realized we needed to focus on data literacy with our staff. Our PLC structure allowed us to develop regular cycles of assessment of student work that initially targeted literacy and numeracy but in time also included social-emotional and behavioral needs of students. A key component of this process involved the development of a 30-minute intervention/extension block at each grade level which allowed us to provide specific interventions for Tier II/III students outside of their regular literacy and numeracy classes. After only 1 year of implementation of our renewed process, Burleigh was recognized as a 2015-16 WI Title I School of Recognition High Progress School: a) fall within the top 10% of schools experiencing student growth, b) having achievement gaps that are less than 3 percentage points between student groups or show evidence of reducing gaps.

2. Children’s Behavioral Health: Surviving and Thriving...........................................................Ballroom A1
   Eric Hartwig
   Although there is a growing concern, there is presently an absence of a system of care that prevents illness while promoting behavioral health and wellness among all children. It seems that it has been easier to do what is familiar, despite the evidence before us, despite the disappointing outcomes. What does it mean for children to be well and to function well? What we do know is that educational readiness can be easily compromised by distress. This presentation will identify the importance of Universal screening as the cornerstone for relationship-informed teaching, by matching needs to classroom based interventions, we can promote behavioral health and wellness in all children, helping them to not only survive but to thrive!

   John Forester and Tom Grosinske
   The 2017-19 State Budget includes a comprehensive mental health package, significant changes to licensure and host of other provisions that will impact your work. This session will include an overview of the Budget. In addition, we know that being an administrator today means being an advocate. However, our leadership programs do not include coursework on lobbying on behalf of our students. This session will provide practical examples of easy ways elementary principals can effectively advocate at the local, state and national levels.

10:15-11:30 Closing Keynote.................Expo Hall C

**Lead On!**

**Pete Hall**

*Executive Director, EducationHall*

Using humor, anecdotes, personality, and timeless lessons, Pete Hall delivers an engaging, fast-paced, and upbeat keynote address with “Lead On!” Based in part on the contents of his book by the same title (Eye On Education, 2012), this keynote covers the “Three Golden Rules” of effective school improvement leadership:


Along the way, Pete will share his experiences as a principal, including lessons from his turnaround-school in Reno and his middle school in Spokane, inspiring participants to tackle the challenges of leadership with confidence, focus, humility, enthusiasm, and joy. With a shift in mindset and some specific strategies to employ, all participants will embrace the reality that continuous growth, school improvement, and enduring success are within our reach and inside the scope of our influence.
Kathy Andreasen, Principal
Baraboo School District
kandreasen@barabooschools.net

Melissa Thiel Collar, Legal Counsel
Green Bay School District
mmthielcollar@gbaps.org

Joel Craven, Owner
Astrais Financial
joel.craven@horacemann.com

John Forester, Executive Director
SAA
john.forester@wsaa.org

Tammy Gibbons, Director of PD
AWSA
tammygibbons@awsa.org

Tom Grosinske, Principal
Whitewater School District
tgrosinske@wwusda.org

Pete Hall, Executive Director
EducationHall
petehall@educationhall.com

Eric Hartwig, Director
Marathon County Children with Disabilities Board
ehartwig@dwave.net

Nicole Heller, Psychologist
Elmbrook School District
hellern@elmbrookschools.org

Melissa Herek, Principal
Hillsboro School District
missy.herek@hillsboroschools.org

Beth Herman, Consultant
DPI
beth.herman@dpi.wi.gov

Emily High, Teacher
Elmbrook School District
highe@elmbrookschools.org

Elizabeth Hostin, Principal
Scholastic Bookfairs
EHostin-consultant@Scholasticbookfairs.com

Christie Johnson, Teacher
Elmbrook School District
pjohnsonc@elmbrookschools.org

Jessica Johnson, Principal
Dodgegland School District
johnsonj@dodgeland.k12.wi.us

Jina Jonen, Legal Counsel
Oregon School District
jljonen@oregonsd.net

Brian Juchems, Senior Director of Education Policy
GSAFE
brianj@dgsafewi.org

Katie Kass, Teacher
Elmbrook School District
kassk@elmbrookschools.org

Chris Kleiman, Eastern Regional Coordinator
Wisconsin Safe & Healthy Training & Assistance Center
CkLeiman@cesa7.org

Dawn Marisch, Director of Elementary Student Learning
Muskego-Norway School District
dawn.marisch@muskegonorway.org

Malina Piontek, AWSA Retained Attorney
Piontek Law
malina.piontek@pionteklaw.com

Christian Pleister, Principal
Elmbrook School District
pleistec@elmbrookschools.org

Nicki Pope, Principal
Tomah School District
nickipope@tomah.k12.wi.us

Tim Schell, Director of Instruction
Waunakee School District
tschell@waunakee.k12.wi.us

Joe Schroeder, Associate Executive Director
AWSA
joeschroeder@awsa.org

Jackie Schoening, Central Regional Coordinator
Wisconsin Safe & Healthy Training & Assistance Center
jschoening@cesa6.org

Rebecca Toetz, Principal
Kettle Moraine School District
toetzr@kmsd.edu

Bob Vanderloop, Principal
Independence School District
vanderloopr@indps.k12.wi.us

Mary Garcia Velez, Principal
Waukesha School District
mgarcia-ve@waukesha.k12.wi.us

Robin Wilson, Principal
Pewaukee School District
wilsro@pewaukee.school.org

Dawn Woychik, School Counselor
Independence School District
woychikd@indps.k12.wi.us
INSPIRING FUTURE INNOVATORS

Inspired by the Inductees of the National Inventors Hall of Fame, our preschool through 9th grade programs are designed to impact young minds through fun, hands-on activities infused with the spirit of innovation!

In partnership with the United States Patent and Trademark Office

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Dr. Ashok Gadgil, National Inventors Hall of Fame Inductee, Inventor of Water Disinfecting Device, poses with a group of kids from Camp Invention.