



ASSOCIATE PRINCIPALS CONFERENCE

FOR ASSOCIATE PRINCIPALS, ASSISTANT PRINCIPALS AND DEANS OF STUDENTS

JANUARY 28 -29, 2021 | VIRTUAL CONVENTION



A Design for Virtual Learning and Engagement

New Opportunities to Connect: As leaders have worked tirelessly through the pandemic we have so much to learn from one another. The Associate Principals Conference has been redesigned for virtual learning based upon the feedback of past participants. This year's conference includes:

A Screen-Time Friendly Format that includes shorter live sessions coupled with supplemental videos that you can view based on your schedule.

The opportunity to engage with your colleagues about lessons learned through this pandemic that we can use to improve learning today and tomorrow.

The Connect Feature in our virtual platform will allow participants to have video meetings and private chats with other attendees throughout the convention. It is as easy as a click of a button!

Unlimited Concurrent Sessions: Don't miss a single session! With our new platform you will no longer need to pick and choose through our amazing concurrent sessions. Live sessions will be recorded for future use. Presenters live sessions and their supplemental videos will be available for 30 days after the convention ends to watch at your convenience.

21st Century Expo Hall: Connect with exhibitors while earning points. Our exhibitors will feature a multitude of offerings and information. As you interact with them you gain points. The more points you earn the greater your chances of winning the main door prize!

REGISTRATION

Cost of Registration

AWSA Member Registration \$164

Non-Member Registration \$286

To register for the 2021 Associate Principals Conference visit www.awsa.org.

**See website for cancellation information*



THURSDAY | JANUARY 28, 2021

7:15 to 7:45 AM Optional New Principal's Meetup

If you are a new associate principal please come to this informal breakfast to meet AWSA executive staff and other new and experienced leaders.

8:00-8:15 Welcome



8:15-9:15 Keynote Session (Sponsored by Lifetouch)

Building School Culture

JC Pohl, President, Teen Truth

Building strong school culture should be the first priority of every school leader. It is proven to decrease bullying, enhance academic performance, and increase student engagement. In this session, JC reveals his framework for giving students a voice and empowering them to take ownership of their school. The methods explored are designed to build resiliency, develop positive culture, and connect students across your campus.

JC Pohl is an award-winning producer, nationally recognized speaker, and certified counselor who has reached over 10 million people in 7,000+ schools. He has produced groundbreaking programs such as TEEN TRUTH and RISING UP,

and award-winning content for companies such as Warner Brothers, ESPN, and Disney. He has also provided innovative educational content for The American Film Institute and Human Relations Media.

9:20-9:50 Concurrent Sessions: 30 min live presentations coupled with supplemental videos

1. Restorative Practices in Education

Carol Zabel, WI Safe and Healthy Schools Center, and Alissa Darin, CESA 1

Restorative Practices is a process that influences school climate in three ways when used WITH students, staff and parents; it builds and maintains healthy relationships, creates just and equitable learning environments and repairs harm and transforms conflict. Come to this session to learn more about hear more about Restorative Practices, how Wisconsin schools are using these practices to create a climate of compassion and get acquainted with some resources that are useful as you consider implementing Restorative Practices in your building/district.

2. Coaching for Engagement: Creating the Conditions for Learning

Tammy Gibbons, Director of Professional Learning, AWSA

In this session participants will deepen their understanding of “look-fors” so as to distinguish between an educator who thinks like an activity designer versus an assessor. Achievement and opportunity gaps exist when students are missing a sense of purpose and belonging in the classroom and if the cognitive rigor reflects low expectations for learning. Analyzing video scenarios for possible entry points is one strategy participants will experience in this session.

3. Becoming a Better Version of Yourself: The School Leader Paradigm in Action

Joe Schroeder, Associate Executive Director, AWSA

Scores of administrators know that it is possible to be a principal who “runs a school” – maybe even for twenty years – without ever becoming a learning leader who is developing a learning organization. But the journey to this level of leadership is not easy. In response, a consortium of state principal associations across America (including AWSA), called the School Leader Collaborative, has been working for several years to re-conceptualize how we view principal leadership with a framework called the School Leader Paradigm, or Paradigm. Essentially, the purpose of the Paradigm is to help educational leaders become better versions of themselves by deepening the complex interplay between a leader’s personal attributes with targeted action domains of the local context so that schools get the learning leaders they need. So, come to this session to learn how the Paradigm can serve as a GPS to guide and fuel your ongoing leadership growth this year and beyond.

4. Understanding Wisconsin Drug Trends (Part One)

Bodo Gajevic, Program and Policy Analyst, WI Department of Justice

This session will describe illicit drug trends in Wisconsin and their impact on our society, our communities, law enforcement, and the continued criminal enterprise they create.

10:00-10:30 Concurrent Sessions: 30 min live presentations coupled with supplemental videos

1. Building Resilient Students

JC Pohl, President, Teen Truth

Teens die by suicide each week. Students are crushed by bullying every day. Why can some work through the adversity while others can't? JC offers a direct pathway to one singular solution: resiliency. It's the ability to take the hits and keep moving forward. It's the fortitude to get knocked down and get back up. Based on his popular book, this program offers a blueprint that is guaranteed to unleash the powers of resilience within your students.

2. Coaching for Equity

Tammy Gibbons, Director of Professional Learning, AWSA

Despite many productive coaching conversations we have missed opportunities to have the deeper conversations that influence language, decisions and mindsets. This means many of our most vulnerable children go underserved in regular and special education settings. This session will focus on coaching stems and entry points for impacting equitable practices for students in Wisconsin.

3. Cracking the Code: The Tactics for Hardwiring Leadership Impact Into Your Weeks and Work

Joe Schroeder, Associate Executive Director, AWSA

Possessing good intent to make a difference as a school leader is one thing. Developing a thoughtful plan so that you intentionally and powerfully live your deepest purposes rather than chase the next task is an entirely different thing. This session will highlight the tactics and approaches of school leaders who are finding means to "crack the code" in solving this common problem that befuddles so many leaders. In this hands-on session, we will examine and leverage peer examples that are designed to offer guidance and inspiration for "hardwiring" your deepest priorities, step-by-step, into your daily and weekly planning and doing.

4. Understanding Wisconsin Drug Trends (Part Two)

Bodo Gajevic, Program and Policy Analyst, WI Department of Justice

Building off session one, we will discuss resources available to school officials to combat drug use.

10:45 Prize Drawing

10:45-Noon Keynote and Facilitated Participant Discussion

Leveraging Insights from COVID Thought Leaders, Informing Your Next Steps

Joe Schroeder, Associate Executive Director, AWSA

What an incredibly demanding time to be an education leader! For amid the typical responsibilities and tests of the role, this past year, administrators have also needed to sort out how to meet the adaptive challenge of reopening school, support and lead others through the collective trauma of COVID, and, set some stabilizing yet transformative pathways forward. Since last Spring, AWSA has been working intermittently with a COVID Thought Leaders Group to share information, provide input, gauge needs, and offer guidance to the field during these unique times. In this session, AWSA's Joe Schroeder will provide an overview of notable insights and developments connected with this group's work over the year. **This overview will be followed by 45-minute breakout room discussions, where you will be able to connect with colleagues to leverage the most relevant of these topics within your PLN in order to inform your leadership efforts moving forward.**

12:00 Opening of Exhibit Hall

12:30-3:00 PM Your Schedule-Your Way

- Schedule a Meeting with a Colleague through the “Connect” feature
- Visit 21st Century Exhibit Hall: Connect with exhibitors while earning points. The more points you earn the greater your chances of winning the main door prize.
- Unlimited Concurrent Session Material: Each concurrent session speaker has provided bonus materials to their concurrent sessions. You can watch the material from the session you attended and any other sessions you have interest in.

FRIDAY | JANUARY 29, 2021

7:15 Optional Fellowship Gathering

School administrators support the boundless needs of those they lead and serve. But who supports them -- especially in ways tending to the heart and spirit? Join AWSA's Associate Executive Director, Joe Schroeder, and administrative colleagues from across the state in this Christian fellowship gathering option that, now in its third year, is proving for many to be an annual highlight of encouragement and support for the next leg of the leadership and life journey.

8:00-9:15 Building a Culture of Attendance and Engagement in Your School



Jessica Sprick, Consultant and Speaker

In recent years, regular student attendance has been identified one of the most critical yet under-addressed issues in American schools. In the shift to virtual and hybrid learning models, absenteeism and lack of engagement in learning have emerged as two of the most pressing concerns expressed by educators. This session provides participants with strategies to promote attendance and engagement across all grade levels and in virtual, hybrid, or brick and mortar learning environments. Participants will learn to analyze attendance and engagement data, prioritize resources, and implement schoolwide procedures to improve the attendance and engagement of all students. Participants will also learn how to begin applying function-based approaches to understand the “why” behind a student’s attendance or engagement challenges and to begin designing effective Tier 2 and 3 systems.

Jessica Sprick is a consultant and presenter for Safe & Civil Schools, as well as a writer for Ancora Publishing. Ms. Sprick has been a special education teacher for students with behavioral needs and dean of students at the middle school level. Her practical experience in schools drives her passion to help school and district staff develop and implement effective behavioral, academic, and attendance approaches. Ms. Sprick is the lead trainer for Safe & Civil Schools’ model of absenteeism prevention and intervention, and she is a coauthor of the following attendance resources: The School Leader’s Guide to Tackling Attendance Challenges, Functional Behavior Assessment of Absenteeism & Truancy, and Absenteeism & Truancy: Interventions and Universal Procedures. Ms. Sprick is also a coauthor of Foundations: A Proactive and Positive Behavior Support System (3rd Edition), Functional Behavior Assessment of Bullying, and Bullying: Universal Procedures and Interventions.

9:30-10:00 Concurrent Sessions: 30 min live presentations coupled with supplemental videos

1. Leading Professional Learning Communities: A Lever for Change

Tammy Gibbons, Director of Professional Learning, AWSA

Collaborative teams can exponentially transform outcomes for students when remaining focused on the impact of teaching on learning. Do instructional practices, change as a result of your teams collaboration efforts? Are your teams mutually accountable to each other for the decisions made? Does the performance of the team improve as a result of the time spent together? This session will address these questions as we focus on what leaders can do to build, sustain and monitor collaborative teams.

2. Personal and Professional Boundaries: Keys to Proactive, Resilient Leading and Living

Joe Schroeder, Associate Executive Director, AWSA

In constantly serving and giving of ourselves to others, it is easy to forget that we have limits. And when we regularly forego our limits, we put both our long-term health and resilience at risk while also often depriving others of the opportunity to learn and grow. This session, which is focused upon one core aspect of self-care, will help you explore the counterintuitive notion that setting sound boundaries – both at work and in your personal life – is actually one of the most loving and generous steps you can take. You will leave the session understanding fundamentals at work in setting boundaries and strategies for immediately applying them to your life in loving and effective ways, without guilt.

3. Leading in Uncertainty

Akil Ross, Professor and Speaker

In times of uncertainty and change, the actions of the leader are magnified. During these times, the difference between success and failure hinges on the decisions and actions of the school leader. This session will give school leaders a practical guide for leading students, teachers and school communities when it matters most.

10:15 Prize Drawing

10:15 Keynote Session



Motivating Teachers - Finding the Power to Educate

Akil Ross, Professor and Speaker

Our nation faces a severe teacher shortage and teachers are leaving the profession at alarming rates. The audience will leave this session with strategies to engage their staff in our most important work; developing meaningful relationships with all of our students. In so doing, not only will our best teachers remain in teaching they will thrive.

“He flunked the third grade. Now he’s the best high school principal in the nation.” This was the headline from the local newspaper after he was announced the National Principal of the Year. Dr. Akil Ross’ story is a testimony of the power a community has to transform a struggling student into a high performing student. Akil grew up in Washington, DC during the height of a drug and crime wave that claimed the potential of many young people in his community. In the midst of these conditions, transformational

elements were made available that empowered him to maximize his potential. As principal of Chapin High School, Dr. Ross was named the 2018 Secondary Principal of the Year.

11:30 Adjourn

SCHEDULE AT A GLANCE

THURSDAY

7:15	Optional New Associate Principal's Meetup
8:00	Welcome
8:15	Opening Keynote: Building School Culture <i>Speaker: JC Pohl</i>
9:20	Concurrent Sessions Round One
10:00	Concurrent Sessions Round Two
10:45	Keynote Session and Participant Discussion: Leveraging Insights from COVID Thought Leaders, Informing Your Next Steps <i>Speaker: Joe Schroeder</i>
12:00	Opening of Exhibit Hall
12:30-2:30	Your Schedule Your Way <ul style="list-style-type: none">• Schedule a Meeting with a Colleague through the "Connect" feature• Visit 21st Century Exhibit Hall: Connect with exhibitors while earning points. The more points you earn the greater your chances of winning the main door prize.• Unlimited Concurrent Session Material: Each concurrent speaker has provided a video supplement to their live session.

FRIDAY

7:15	Optional Fellowship Gathering
8:00	Keynote Session: Building a Culture of Attendance and Engagement in Your School <i>Speaker: Jessica Sprick</i>
9:30	Concurrent Sessions Round Three
10:15	Keynote Session: Motivating Teachers to Teach to the Heart <i>Speaker: Akil Ross</i>
11:30	Adjourn

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